

Asian Quitline Report

01Feb2015 -- 28Feb2015

Total	
	MD
Total	4

Language Line Called :

	MD	%
Mandarin	1	25.0 %
Korean	3	75.0 %
Total	4	100%

Called For :

	MD	%
Smoker	4	100.0 %
Total	4	100%

Age :

	MD	%
25-44	1	25.0 %
44-65	3	75.0 %
Total	4	100%

Gender :

	MD	%
Male	4	100.0 %
Total	4	100%

Education :

	MD	%
Grades 9-12	1	25.0 %
4-yr College Degree	2	50.0 %
Do not know	1	25.0 %
Total	4	100%

Hear about from:

	MD	%
Internet/Social Media	1	25.0 %
Friend/Family	2	50.0 %
Other	1	25.0 %
Total	4	100%

Total calling for themselves:

Service Selected

	MD	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	MD	%
Not Sent NRT	1	25.0 %
Sent NRT	3	75.0 %
Total	4	100%

Calls by Date :

	MD	%
02/01/2015		
02/02/2015	1	25.0 %
02/03/2015		
02/04/2015		
02/05/2015		
02/06/2015	1	25.0 %
02/07/2015		
02/08/2015		
02/09/2015		
02/10/2015		
02/11/2015		
02/12/2015		
02/13/2015		
02/14/2015		
02/15/2015		
02/16/2015		
02/17/2015		
02/18/2015		
02/19/2015		
02/20/2015		
02/21/2015		
02/22/2015		
02/23/2015		
02/24/2015		
02/25/2015		
02/26/2015		
02/27/2015	2	50.0 %
02/28/2015		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 28Feb2015

Cumulative Total	
	MD
Cumulative Total	199

Language Line Called :

	MD	%
Mandarin	26	13.1 %
Vietnamese	23	11.6 %
Korean	146	73.4 %
Cantonese	4	2.0 %
Total	199	100%

Called For :

	MD	%
Proxy	8	4.0 %
Smoker	191	96.0 %
Total	199	100%

Age:

	MD	%
18-24	1	0.5 %
25-44	37	18.6 %
44-65	137	68.8 %
65+	17	8.5 %
Unknown	7	3.5 %
Total	199	100%

Gender :

	MD	%
Male	179	89.9 %
Female	19	9.5 %
Do not know	1	0.5 %
Total	199	100%

Education :

	MD	%
Never attended	1	0.5 %
Grades 1-8	16	8.0 %
Grades 9-12	8	4.0 %
High School Diploma	54	27.1 %
Some College or	30	15.1 %
2-yr College Degree	9	4.5 %
4-yr College Degree	63	31.7 %
Postgraduate Degree	7	3.5 %
Do not know	11	5.5 %
Total	199	100%

Hear about from:

	MD	%
TV	5	2.5 %
Radio	2	1.0 %
Friend/Family	17	8.5 %
Other	9	4.5 %
Internet/Social Media	7	3.5 %
Newspaper/Magazine	159	79.9 %
Total	199	100%

Total calling for themselves:

Service Selected

	MD	%
Material	19	9.9 %
Counseling	172	90.1 %
Total	191	100%

Sent NRT :

	MD	%
Not Sent NRT	15	7.5 %
Sent NRT	184	92.5 %
Total	199	100%