

Asian Quitline Report

01Feb2015 -- 28Feb2015

Total	
	CA
Total	83

Language Line Called :

	CA	%
Vietnamese	30	36.1 %
Cantonese	6	7.2 %
Korean	27	32.5 %
Mandarin	20	24.1 %
Total	83	100%

Called For :

	CA	%
Smoker	83	100.0 %
Total	83	100%

Age :

	CA	%
18-24	2	2.4 %
25-44	19	22.9 %
44-65	46	55.4 %
65+	14	16.9 %
Unknown	2	2.4 %
Total	83	100%

Gender :

	CA	%
Male	74	89.2 %
Female	9	10.8 %
Total	83	100%

Education :

	CA	%
Never attended	1	1.2 %
Grades 1-8	7	8.4 %
Grades 9-12	15	18.1 %
High School Diploma	16	19.3 %
Some College or	13	15.7 %
2-yr College Degree	2	2.4 %
4-yr College Degree	24	28.9 %
Postgraduate Degree	3	3.6 %
Do not know	2	2.4 %
Total	83	100%

Hear about from:

	CA	%
Other	5	6.0 %
Friend/Family	18	21.7 %
Radio	18	21.7 %
Hospital	1	1.2 %
Internet/Social Media	3	3.6 %
HMO/Med/Insurance	4	4.8 %
Mail	2	2.4 %
Non-Profit	1	1.2 %
TV	8	9.6 %
Newspaper/Magazine	11	13.3 %
Clinic/Doctor's Office	8	9.6 %
Do not Know	4	4.8 %
Total	83	100%

Total calling for themselves:

Service Selected

	CA	%
Material	15	18.1 %
Counseling	68	81.9 %
Total	83	100%

Sent NRT :

	CA	%
Not Sent NRT	7	8.4 %
Sent NRT	76	91.6 %
Total	83	100%

Calls by Date :

	CA	%
02/01/2015		
02/02/2015	5	6.0 %
02/03/2015	1	1.2 %
02/04/2015	3	3.6 %
02/05/2015	3	3.6 %
02/06/2015	2	2.4 %
02/07/2015		
02/08/2015		
02/09/2015	4	4.8 %
02/10/2015	2	2.4 %
02/11/2015	2	2.4 %
02/12/2015	6	7.2 %
02/13/2015	6	7.2 %
02/14/2015		
02/15/2015		
02/16/2015	4	4.8 %
02/17/2015	1	1.2 %
02/18/2015	5	6.0 %
02/19/2015	1	1.2 %
02/20/2015	6	7.2 %
02/21/2015		
02/22/2015		
02/23/2015	7	8.4 %
02/24/2015	6	7.2 %
02/25/2015	9	10.8 %
02/26/2015	5	6.0 %
02/27/2015	5	6.0 %
02/28/2015		
Total	83	100%

Asian Quitline Report

26Sep2012 -- 28Feb2015

Cumulative Total	
	CA
Cumulative Total	3465

Language Line Called :

	CA	%
Vietnamese	1118	32.3 %
Cantonese	235	6.8 %
Korean	1413	40.8 %
Mandarin	699	20.2 %
Total	3465	100%

Called For :

	CA	%
Proxy	147	4.2 %
Smoker	3318	95.8 %
Total	3465	100%

Age:

	CA	%
<18	2	0.1 %
18-24	52	1.5 %
25-44	752	21.7 %
44-65	1960	56.6 %
65+	629	18.2 %
Unknown	70	2.0 %
Total	3465	100%

Gender :

	CA	%
Male	2886	83.3 %
Female	563	16.2 %
Do not know	16	0.5 %
Total	3465	100%

Education :

	CA	%
Never attended	23	0.7 %
Grades 1-8	288	8.3 %
Grades 9-12	389	11.2 %
GED	5	0.1 %
High School Diploma	892	25.7 %
Some College or	467	13.5 %
2-yr College Degree	154	4.4 %
4-yr College Degree	967	27.9 %
Postgraduate Degree	133	3.8 %
Do not know	147	4.2 %
Total	3465	100%

Hear about from:

	CA	%
Other	194	5.6 %
Friend/Family	641	18.5 %
Pharmacy	12	0.3 %
Radio	239	6.9 %
Hospital	56	1.6 %
Mail	84	2.4 %
Dentist/Dental	2	0.1 %
Internet/Social Media	196	5.7 %
HMO/Med/Insurance	150	4.3 %
Phone Book	16	0.5 %
School	8	0.2 %
Non-Profit	30	0.9 %
Billboard/Bus Sign	4	0.1 %
TV	233	6.7 %
Newspaper/Magazine	1386	40.0 %
Clinic/Doctor's Office	163	4.7 %
Do not Know	51	1.5 %
Total	3465	100%

Total calling for themselves:

Service Selected

	CA	%
UnKnown	1	0.0 %
No Service	16	0.5 %
Material	497	15.0 %
Counseling	2804	84.5 %
Total	3318	100%

Sent NRT :

	CA	%
Not Sent NRT	331	9.6 %
Sent NRT	3134	90.4 %
Total	3465	100%