

Asian Quitline Report

01Jan2015 -- 31Jan2015

Total

	VA
Total	5

	VA
Total	5

Language Line Called :

	VA	%
Korean	3	60.0 %
Vietnamese	1	20.0 %
Mandarin	1	20.0 %
Total	5	100%

Called For :

	VA	%
Smoker	5	100.0 %
Total	5	100%

Age :

	VA	%
25-44	2	40.0 %
44-65	3	60.0 %
Total	5	100%

Gender :

	VA	%
Male	4	80.0 %
Female	1	20.0 %
Total	5	100%

Education :

	VA	%
Grades 9-12	1	20.0 %
4-yr College Degree	1	20.0 %
Do not know	3	60.0 %
Total	5	100%

Hear about from:

	VA	%
Newspaper/Magazine	1	20.0 %
Other	3	60.0 %
Friend/Family	1	20.0 %
Total	5	100%

Total calling for themselves:
Service Selected

	VA	%
Material	2	40.0 %
Counseling	3	60.0 %
Total	5	100%

Sent NRT :

	VA	%
Not Sent NRT	1	20.0 %
Sent NRT	4	80.0 %
Total	5	100%

Calls by Date :

	VA	%
01/01/2015		
01/02/2015		
01/03/2015		
01/04/2015		
01/05/2015	1	20.0 %
01/06/2015	1	20.0 %
01/07/2015		
01/08/2015		
01/09/2015		
01/10/2015		
01/11/2015		
01/12/2015		
01/13/2015		
01/14/2015	1	20.0 %
01/15/2015		
01/16/2015		
01/17/2015		
01/18/2015		
01/19/2015		
01/20/2015	1	20.0 %
01/21/2015		
01/22/2015		
01/23/2015		
01/24/2015		
01/25/2015		
01/26/2015	1	20.0 %
01/27/2015		
01/28/2015		
01/29/2015		
01/30/2015		
01/31/2015		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 31Jan2015

Cumulative Total

	VA
Cumulative Total	255

	VA
Cumulative Total	255

Language Line Called :

	VA	%
Korean	133	52.2 %
Vietnamese	101	39.6 %
Mandarin	20	7.8 %
Cantonese	1	0.4 %
Total	255	100%

Called For :

	VA	%
Smoker	239	93.7 %
Proxy	16	6.3 %
Total	255	100%

Age:

	VA	%
18-24	2	0.8 %
25-44	63	24.7 %
44-65	159	62.4 %
65+	26	10.2 %
Unknown	5	2.0 %
Total	255	100%

Gender :

	VA	%
Male	210	82.4 %
Female	43	16.9 %
Do not know	2	0.8 %
Total	255	100%

Education :

	VA	%
Never attended	2	0.8 %
Grades 1-8	25	9.8 %
Grades 9-12	28	11.0 %
High School Diploma	67	26.3 %
Some College or	23	9.0 %
2-yr College Degree	10	3.9 %
4-yr College Degree	73	28.6 %
Postgraduate Degree	11	4.3 %
Do not know	16	6.3 %
Total	255	100%

Hear about from:

	VA	%
TV	2	0.8 %
Newspaper/Magazine	196	76.9 %
Internet/Social Media	10	3.9 %
Other	11	4.3 %
Friend/Family	36	14.1 %
Total	255	100%

Total calling for themselves:
Service Selected

	VA	%
Material	48	20.1 %
Counseling	191	79.9 %
Total	239	100%

Sent NRT :

	VA	%
Not Sent NRT	25	9.8 %
Sent NRT	230	90.2 %
Total	255	100%