Asian Quitline Report

01Jan2015 -- 31Jan2015

Total

	TX
Total	22

Language Line Called :

	TX	%
Vietnamese	22	100.0 %
Total	22	100%

Called For :

	TX	%
Smoker	20	90.9 %
Proxy	2	9.1 %
Total	22	100%

Age :

	TX	%
25-44	7	31.8 %
44-65	12	54.5 %
65+	3	13.6 %
Total	22	100%

Gender :

	TX	%
Male	17	77.3 %
Female	5	22.7 %
Total	22	100%

Education :

	TX	%
Grades 1-8	3	13.6 %
Grades 9-12	6	27.3 %
GED	1	4.5 %
High School Diploma	5	22.7 %
Some College or	3	13.6 %
2-yr College Degree	1	4.5 %
4-yr College Degree	3	13.6 %
Total	22	100%

Hear about from:

	TX	%
Clinic/Doctor's Office	1	4.5 %
Radio	18	81.8 %
Friend/Family	3	13.6 %
Total	22	100%

Total calling for themselves:

Service Selected

	TX	%
Material	6	30.0 %
Counseling	14	70.0 %
Total	20	100%

Sent NRT :

	TX	%
Not Sent NRT	3	13.6 %
Sent NRT	19	86.4 %
Total	22	100%

Calls by Date :

	TX	%
01/01/2015		
01/02/2015	2	9.1 %
01/03/2015		
01/04/2015		
01/05/2015	1	4.5 %
01/06/2015	3	13.6 %
01/07/2015		
01/08/2015	3	13.6 %
01/09/2015		
01/10/2015		
01/11/2015		
01/12/2015		
01/13/2015	1	4.5 %
01/14/2015	1	4.5 %
01/15/2015	1	4.5 %
01/16/2015		
01/17/2015		
01/18/2015		
01/19/2015		
01/20/2015	1	4.5 %
01/21/2015	2	9.1 %
01/22/2015		
01/23/2015		
01/24/2015		
01/25/2015		
01/26/2015	2	9.1 %
01/27/2015	3	13.6 %
01/28/2015		
01/29/2015	2	9.1 %
01/30/2015		
01/31/2015		
Total	22	100%

Asian Quitline Report

26Sep2012 -- 31Jan2015

Cumulative Total

	TX
Cumulative Total	500

Language Line Called :

	TX	%
Cantonese	9	1.8 %
Vietnamese	390	78.0 %
Mandarin	55	11.0 %
Korean	46	9.2 %
Total	500	100%

Called For :

	TX	%
Smoker	482	96.4 %
Proxy	18	3.6 %
Total	500	100%

Age:

	TX	%
18-24	6	1.2 %
25-44	129	25.8 %
44-65	282	56.4 %
65+	76	15.2 %
Unknown	7	1.4 %
Total	500	100%

Gender :

	TX	%
Male	444	88.8 %
Female	49	9.8 %
Do not know	7	1.4 %
Total	500	100%

Education :

	TX	%
Never attended	5	1.0 %
Grades 1-8	47	9.4 %
Grades 9-12	91	18.2 %
GED	3	0.6 %
High School Diploma	151	30.2 %
Some College or	78	15.6 %
2-yr College Degree	25	5.0 %
4-yr College Degree	67	13.4 %
Postgraduate Degree	10	2.0 %
Do not know	23	4.6 %
Total	500	100%

Hear about from:

	TX	%
Friend/Family	83	16.6 %
Newspaper/Magazine	231	46.2 %
Clinic/Doctor's Office	3	0.6 %
HMO/Medi/Insurance	1	0.2 %
Internet/Social Media	16	3.2 %
Do not Know	3	0.6 %
TV	16	3.2 %
Other	16	3.2 %
Non-Profit	1	0.2 %
Radio	127	25.4 %
Hospital	3	0.6 %
Total	500	100%

Total calling for themselves:

Service Selected

	TX	%
No Service	3	0.6 %
Material	102	21.2 %
Counseling	377	78.2 %
Total	482	100%

Sent NRT :

	TX	%
Not Sent NRT	42	8.4 %
Sent NRT	458	91.6 %
Total	500	100%