

Asian Quitline Report

01Jan2015 -- 31Jan2015

Total	
	NY
Total	22

Language Line Called :

	NY	%
Korean	6	27.3 %
Mandarin	16	72.7 %
Total	22	100%

Called For :

	NY	%
Smoker	22	100.0 %
Total	22	100%

Age :

	NY	%
25-44	13	59.1 %
44-65	8	36.4 %
65+	1	4.5 %
Total	22	100%

Gender :

	NY	%
Male	21	95.5 %
Female	1	4.5 %
Total	22	100%

Education :

	NY	%
Grades 1-8	3	13.6 %
Grades 9-12	1	4.5 %
High School Diploma	10	45.5 %
Some College or	2	9.1 %
4-yr College Degree	3	13.6 %
Postgraduate Degree	1	4.5 %
Do not know	2	9.1 %
Total	22	100%

Hear about from:

	NY	%
Radio	11	50.0 %
Clinic/Doctor's Office	3	13.6 %
Friend/Family	3	13.6 %
Newspaper/Magazine	3	13.6 %
Other	2	9.1 %
Total	22	100%

Total calling for themselves:

Service Selected		
	NY	%
Counseling	14	63.6 %
Material	8	36.4 %
Total	22	100%

Sent NRT :

	NY	%
Not Sent NRT	5	22.7 %
Sent NRT	17	77.3 %
Total	22	100%

Calls by Date :

	NY	%
01/01/2015		
01/02/2015	1	4.5 %
01/03/2015		
01/04/2015		
01/05/2015	1	4.5 %
01/06/2015	1	4.5 %
01/07/2015	4	18.2 %
01/08/2015	2	9.1 %
01/09/2015	1	4.5 %
01/10/2015		
01/11/2015		
01/12/2015		
01/13/2015	2	9.1 %
01/14/2015	1	4.5 %
01/15/2015		
01/16/2015		
01/17/2015		
01/18/2015		
01/19/2015	2	9.1 %
01/20/2015		
01/21/2015		
01/22/2015	2	9.1 %
01/23/2015	1	4.5 %
01/24/2015		
01/25/2015		
01/26/2015		
01/27/2015	2	9.1 %
01/28/2015	2	9.1 %
01/29/2015		
01/30/2015		
01/31/2015		
Total	22	100%

Asian Quitline Report

26Sep2012 -- 31Jan2015

Cumulative Total	
	NY
Cumulative Total	842

Language Line Called :

	NY	%
Mandarin	503	59.7 %
Cantonese	75	8.9 %
Vietnamese	4	0.5 %
Korean	260	30.9 %
Total	842	100%

Called For :

	NY	%
Proxy	42	5.0 %
Smoker	800	95.0 %
Total	842	100%

Age:

	NY	%
<18	2	0.2 %
18-24	14	1.7 %
25-44	307	36.5 %
44-65	434	51.5 %
65+	74	8.8 %
Unknown	11	1.3 %
Total	842	100%

Gender :

	NY	%
Male	705	83.7 %
Female	134	15.9 %
Do not know	3	0.4 %
Total	842	100%

Education :

	NY	%
Never attended	8	1.0 %
Grades 1-8	131	15.6 %
Grades 9-12	100	11.9 %
GED	2	0.2 %
High School Diploma	249	29.6 %
Some College or	54	6.4 %
2-yr College Degree	17	2.0 %
4-yr College Degree	212	25.2 %
Postgraduate Degree	15	1.8 %
Do not know	54	6.4 %
Total	842	100%

Hear about from:

	NY	%
Internet/Social Media	35	4.2 %
Newspaper/Magazine	484	57.5 %
Clinic/Doctor's Office	79	9.4 %
Dentist/Dental	2	0.2 %
Do not Know	13	1.5 %
Other	58	6.9 %
HMO/Med/Insurance	6	0.7 %
Phone Book	1	0.1 %
TV	5	0.6 %
Non-Profit	14	1.7 %
Radio	42	5.0 %
Hospital	19	2.3 %
Friend/Family	84	10.0 %
Total	842	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	6	0.8 %
Material	105	13.1 %
Counseling	689	86.1 %
Total	800	100%

Sent NRT :

	NY	%
Not Sent NRT	121	14.4 %
Sent NRT	721	85.6 %
Total	842	100%