

Asian Quitline Report

01Jan2015 -- 31Jan2015

Total	
	NJ
Total	5

Language Line Called :

	NJ	%
Mandarin	2	40.0 %
Korean	3	60.0 %
Total	5	100%

Called For :

	NJ	%
Smoker	5	100.0 %
Total	5	100%

Age :

	NJ	%
25-44	1	20.0 %
44-65	3	60.0 %
65+	1	20.0 %
Total	5	100%

Gender :

	NJ	%
Male	5	100.0 %
Total	5	100%

Education :

	NJ	%
High School Diploma	2	40.0 %
4-yr College Degree	2	40.0 %
Do not know	1	20.0 %
Total	5	100%

Hear about from:

	NJ	%
Radio	2	40.0 %
Other	1	20.0 %
Newspaper/Magazine	2	40.0 %
Total	5	100%

Total calling for themselves:
Service Selected

	NJ	%
Counseling	4	80.0 %
Material	1	20.0 %
Total	5	100%

Sent NRT :

	NJ	%
Sent NRT	5	100.0 %
Total	5	100%

Calls by Date :

	NJ	%
01/01/2015		
01/02/2015	1	20.0 %
01/03/2015		
01/04/2015		
01/05/2015		
01/06/2015		
01/07/2015		
01/08/2015	2	40.0 %
01/09/2015		
01/10/2015		
01/11/2015		
01/12/2015		
01/13/2015		
01/14/2015		
01/15/2015		
01/16/2015		
01/17/2015		
01/18/2015		
01/19/2015	1	20.0 %
01/20/2015		
01/21/2015		
01/22/2015		
01/23/2015		
01/24/2015		
01/25/2015		
01/26/2015	1	20.0 %
01/27/2015		
01/28/2015		
01/29/2015		
01/30/2015		
01/31/2015		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 31Jan2015

Cumulative Total	
	NJ
Cumulative Total	216

Language Line Called :

	NJ	%
Cantonese	6	2.8 %
Vietnamese	8	3.7 %
Mandarin	50	23.1 %
Korean	152	70.4 %
Total	216	100%

Called For :

	NJ	%
Smoker	204	94.4 %
Proxy	12	5.6 %
Total	216	100%

Age:

	NJ	%
18-24	1	0.5 %
25-44	41	19.0 %
44-65	136	63.0 %
65+	33	15.3 %
Unknown	5	2.3 %
Total	216	100%

Gender :

	NJ	%
Male	183	84.7 %
Female	32	14.8 %
Do not know	1	0.5 %
Total	216	100%

Education :

	NJ	%
Grades 1-8	11	5.1 %
Grades 9-12	18	8.3 %
High School Diploma	48	22.2 %
Some College or	15	6.9 %
2-yr College Degree	5	2.3 %
4-yr College Degree	90	41.7 %
Postgraduate Degree	14	6.5 %
Do not know	15	6.9 %
Total	216	100%

Hear about from:

	NJ	%
Radio	16	7.4 %
Friend/Family	29	13.4 %
Clinic/Doctor's Office	1	0.5 %
TV	5	2.3 %
Other	10	4.6 %
Newspaper/Magazine	147	68.1 %
Internet/Social Media	8	3.7 %
Total	216	100%

Total calling for themselves:
Service Selected

	NJ	%
No Service	1	0.5 %
Material	27	13.2 %
Counseling	176	86.3 %
Total	204	100%

Sent NRT :

	NJ	%
Not Sent NRT	21	9.7 %
Sent NRT	195	90.3 %
Total	216	100%