

Asian Quitline Report

01Jan2015 -- 31Jan2015

Total	
	MA
Total	1

Language Line Called :

	MA	%
Mandarin	1	100.0 %
Total	1	100%

Called For :

	MA	%
Smoker	1	100.0 %
Total	1	100%

Age :

	MA	%
18-24	1	100.0 %
Total	1	100%

Gender :

	MA	%
Male	1	100.0 %
Total	1	100%

Education :

	MA	%
High School Diploma	1	100.0 %
Total	1	100%

Hear about from:

	MA	%
Friend/Family	1	100.0 %
Total	1	100%

Total calling for themselves:
Service Selected

	MA	%
Material	1	100.0 %
Total	1	100%

Sent NRT :

	MA	%
Sent NRT	1	100.0 %
Total	1	100%

Calls by Date :

	MA	%
01/01/2015		
01/02/2015		
01/03/2015		
01/04/2015		
01/05/2015		
01/06/2015		
01/07/2015		
01/08/2015		
01/09/2015		
01/10/2015		
01/11/2015		
01/12/2015		
01/13/2015		
01/14/2015		
01/15/2015		
01/16/2015		
01/17/2015		
01/18/2015		
01/19/2015		
01/20/2015		
01/21/2015		
01/22/2015	1	100.0 %
01/23/2015		
01/24/2015		
01/25/2015		
01/26/2015		
01/27/2015		
01/28/2015		
01/29/2015		
01/30/2015		
01/31/2015		
Total	1	100%

Asian Quitline Report

26Sep2012 -- 31Jan2015

Cumulative Total	
	MA
Cumulative Total	48

Language Line Called :

	MA	%
Mandarin	26	54.2 %
Vietnamese	8	16.7 %
Korean	1	2.1 %
Cantonese	13	27.1 %
Total	48	100%

Called For :

	MA	%
Proxy	6	12.5 %
Smoker	42	87.5 %
Total	48	100%

Age:

	MA	%
18-24	1	2.1 %
25-44	13	27.1 %
44-65	28	58.3 %
65+	5	10.4 %
Unknown	1	2.1 %
Total	48	100%

Gender :

	MA	%
Male	41	85.4 %
Female	7	14.6 %
Total	48	100%

Education :

	MA	%
Grades 1-8	15	31.2 %
Grades 9-12	7	14.6 %
High School Diploma	8	16.7 %
Some College or	3	6.2 %
2-yr College Degree	3	6.2 %
4-yr College Degree	6	12.5 %
Postgraduate Degree	2	4.2 %
Do not know	4	8.3 %
Total	48	100%

Hear about from:

	MA	%
Newspaper/Magazine	33	68.8 %
Friend/Family	7	14.6 %
Internet/Social Media	1	2.1 %
Radio	1	2.1 %
TV	1	2.1 %
Non-Profit	1	2.1 %
Other	4	8.3 %
Total	48	100%

Total calling for themselves:
Service Selected

	MA	%
Material	7	16.7 %
Counseling	35	83.3 %
Total	42	100%

Sent NRT :

	MA	%
Not Sent NRT	10	20.8 %
Sent NRT	38	79.2 %
Total	48	100%