

Asian Quitline Report

01Jan2015 -- 31Jan2015

| Total | |
|--------------|----|
| | AL |
| Total | 1 |

Language Line Called :

| | AL | % |
|--------------|----|---------|
| Korean | 1 | 100.0 % |
| Total | 1 | 100% |

Called For :

| | AL | % |
|--------------|----|---------|
| Smoker | 1 | 100.0 % |
| Total | 1 | 100% |

Age :

| | AL | % |
|--------------|----|---------|
| 25-44 | 1 | 100.0 % |
| Total | 1 | 100% |

Gender :

| | AL | % |
|--------------|----|---------|
| Female | 1 | 100.0 % |
| Total | 1 | 100% |

Education :

| | AL | % |
|---------------------|----|---------|
| 4-yr College Degree | 1 | 100.0 % |
| Total | 1 | 100% |

Hear about from:

| | AL | % |
|---------------|----|---------|
| Friend/Family | 1 | 100.0 % |
| Total | 1 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|---------|
| | AL | % |
| Counseling | 1 | 100.0 % |
| Total | 1 | 100% |

Sent NRT :

| | AL | % |
|--------------|----|---------|
| Sent NRT | 1 | 100.0 % |
| Total | 1 | 100% |

Calls by Date :

| | AL | % |
|--------------|----|---------|
| 01/01/2015 | | |
| 01/02/2015 | | |
| 01/03/2015 | | |
| 01/04/2015 | | |
| 01/05/2015 | | |
| 01/06/2015 | | |
| 01/07/2015 | | |
| 01/08/2015 | | |
| 01/09/2015 | | |
| 01/10/2015 | | |
| 01/11/2015 | | |
| 01/12/2015 | | |
| 01/13/2015 | | |
| 01/14/2015 | 1 | 100.0 % |
| 01/15/2015 | | |
| 01/16/2015 | | |
| 01/17/2015 | | |
| 01/18/2015 | | |
| 01/19/2015 | | |
| 01/20/2015 | | |
| 01/21/2015 | | |
| 01/22/2015 | | |
| 01/23/2015 | | |
| 01/24/2015 | | |
| 01/25/2015 | | |
| 01/26/2015 | | |
| 01/27/2015 | | |
| 01/28/2015 | | |
| 01/29/2015 | | |
| 01/30/2015 | | |
| 01/31/2015 | | |
| Total | 1 | 100% |

Asian Quitline Report

26Sep2012 -- 31Jan2015

| Cumulative Total | |
|-------------------------|----|
| | AL |
| Cumulative Total | 25 |

Language Line Called :

| | AL | % |
|--------------|----|--------|
| Korean | 9 | 36.0 % |
| Vietnamese | 9 | 36.0 % |
| Mandarin | 7 | 28.0 % |
| Total | 25 | 100% |

Called For :

| | AL | % |
|--------------|----|---------|
| Smoker | 25 | 100.0 % |
| Total | 25 | 100% |

Age:

| | AL | % |
|--------------|----|--------|
| 18-24 | 1 | 4.0 % |
| 25-44 | 12 | 48.0 % |
| 44-65 | 10 | 40.0 % |
| 65+ | 2 | 8.0 % |
| Total | 25 | 100% |

Gender :

| | AL | % |
|--------------|----|--------|
| Male | 22 | 88.0 % |
| Female | 1 | 4.0 % |
| Do not know | 2 | 8.0 % |
| Total | 25 | 100% |

Education :

| | AL | % |
|---------------------|----|--------|
| Grades 1-8 | 3 | 12.0 % |
| Grades 9-12 | 5 | 20.0 % |
| High School Diploma | 3 | 12.0 % |
| Some College or | 2 | 8.0 % |
| 4-yr College Degree | 9 | 36.0 % |
| Postgraduate Degree | 1 | 4.0 % |
| Do not know | 2 | 8.0 % |
| Total | 25 | 100% |

Hear about from:

| | AL | % |
|-----------------------|----|--------|
| Friend/Family | 7 | 28.0 % |
| TV | 3 | 12.0 % |
| Internet/Social Media | 3 | 12.0 % |
| Newspaper/Magazine | 12 | 48.0 % |
| Total | 25 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|--------|
| | AL | % |
| Counseling | 19 | 76.0 % |
| Material | 5 | 20.0 % |
| No Service | 1 | 4.0 % |
| Total | 25 | 100% |

Sent NRT :

| | AL | % |
|--------------|----|--------|
| Not Sent NRT | 3 | 12.0 % |
| Sent NRT | 22 | 88.0 % |
| Total | 25 | 100% |