

Asian Quitline Report

01Dec2014 -- 31Dec2014

Total	
	WA
Total	3

Language Line Called :

	WA	%
Korean	1	33.3 %
Vietnamese	2	66.7 %
Total	3	100%

Called For :

	WA	%
Smoker	3	100.0 %
Total	3	100%

Age :

	WA	%
44-65	3	100.0 %
Total	3	100%

Gender :

	WA	%
Male	3	100.0 %
Total	3	100%

Education :

	WA	%
Grades 9-12	1	33.3 %
Do not know	2	66.7 %
Total	3	100%

Hear about from:

	WA	%
Other	1	33.3 %
Newspaper/Magazine	2	66.7 %
Total	3	100%

Total calling for themselves:
Service Selected

	WA	%
Counseling	1	33.3 %
Material	2	66.7 %
Total	3	100%

Sent NRT :

	WA	%
Sent NRT	2	66.7 %
Not Sent NRT	1	33.3 %
Total	3	100%

Calls by Date :

	WA	%
12/01/2014		
12/02/2014	1	33.3 %
12/03/2014		
12/04/2014		
12/05/2014		
12/06/2014		
12/07/2014		
12/08/2014		
12/09/2014		
12/10/2014		
12/11/2014	1	33.3 %
12/12/2014		
12/13/2014		
12/14/2014		
12/15/2014		
12/16/2014		
12/17/2014		
12/18/2014		
12/19/2014		
12/20/2014		
12/21/2014		
12/22/2014		
12/23/2014		
12/24/2014		
12/25/2014		
12/26/2014		
12/27/2014		
12/28/2014	1	33.3 %
12/29/2014		
12/30/2014		
12/31/2014		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Dec2014

Cumulative Total	
	WA
Cumulative Total	329

Language Line Called :

	WA	%
Mandarin	30	9.1 %
Cantonese	10	3.0 %
Korean	107	32.5 %
Vietnamese	182	55.3 %
Total	329	100%

Called For :

	WA	%
Smoker	312	94.8 %
Proxy	17	5.2 %
Total	329	100%

Age:

	WA	%
25-44	71	21.6 %
44-65	191	58.1 %
65+	56	17.0 %
Unknown	11	3.3 %
Total	329	100%

Gender :

	WA	%
Male	260	79.0 %
Female	67	20.4 %
Do not know	2	0.6 %
Total	329	100%

Education :

	WA	%
Never attended	2	0.6 %
Grades 1-8	53	16.1 %
Grades 9-12	62	18.8 %
High School Diploma	89	27.1 %
Some College or	42	12.8 %
2-yr College Degree	13	4.0 %
4-yr College Degree	56	17.0 %
Postgraduate Degree	2	0.6 %
Do not know	10	3.0 %
Total	329	100%

Hear about from:

	WA	%
Other	7	2.1 %
Non-Profit	4	1.2 %
Pharmacy	4	1.2 %
Clinic/Doctor's Office	10	3.0 %
Internet/Social Media	3	0.9 %
Phone Book	1	0.3 %
Friend/Family	52	15.8 %
Billboard/Bus Sign	1	0.3 %
TV	35	10.6 %
Newspaper/Magazine	209	63.5 %
Radio	3	0.9 %
Total	329	100%

Total calling for themselves:
Service Selected

	WA	%
UnKnown	1	0.3 %
Counseling	252	80.8 %
No Service	2	0.6 %
Material	57	18.3 %
Total	312	100%

Sent NRT :

	WA	%
Sent NRT	299	90.9 %
Not Sent NRT	30	9.1 %
Total	329	100%