

Asian Quitline Report

01Dec2014 -- 31Dec2014

Total

	VA
Total	3

Language Line Called :

	VA	%
Korean	2	66.7 %
Mandarin	1	33.3 %
Total	3	100%

Called For :

	VA	%
Smoker	2	66.7 %
Proxy	1	33.3 %
Total	3	100%

Age :

	VA	%
44-65	3	100.0 %
Total	3	100%

Gender :

	VA	%
Male	2	66.7 %
Female	1	33.3 %
Total	3	100%

Education :

	VA	%
High School Diploma	1	33.3 %
4-yr College Degree	1	33.3 %
Do not know	1	33.3 %
Total	3	100%

Hear about from:

	VA	%
Newspaper/Magazine	2	66.7 %
Other	1	33.3 %
Total	3	100%

Total calling for themselves:

Service Selected

	VA	%
Material	1	50.0 %
Counseling	1	50.0 %
Total	2	100%

Sent NRT :

	VA	%
Sent NRT	1	33.3 %
Not Sent NRT	2	66.7 %
Total	3	100%

Calls by Date :

	VA	%
12/01/2014		
12/02/2014		
12/03/2014		
12/04/2014		
12/05/2014		
12/06/2014		
12/07/2014		
12/08/2014		
12/09/2014		
12/10/2014		
12/11/2014		
12/12/2014	1	33.3 %
12/13/2014		
12/14/2014		
12/15/2014		
12/16/2014		
12/17/2014	1	33.3 %
12/18/2014		
12/19/2014		
12/20/2014		
12/21/2014		
12/22/2014		
12/23/2014		
12/24/2014		
12/25/2014		
12/26/2014	1	33.3 %
12/27/2014		
12/28/2014		
12/29/2014		
12/30/2014		
12/31/2014		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Dec2014

Cumulative Total

	VA
Cumulative Total	250

Language Line Called :

	VA	%
Korean	130	52.0 %
Cantonese	1	0.4 %
Mandarin	19	7.6 %
Vietnamese	100	40.0 %
Total	250	100%

Called For :

	VA	%
Proxy	16	6.4 %
Smoker	234	93.6 %
Total	250	100%

Age:

	VA	%
18-24	2	0.8 %
25-44	61	24.4 %
44-65	156	62.4 %
65+	26	10.4 %
Unknown	5	2.0 %
Total	250	100%

Gender :

	VA	%
Male	206	82.4 %
Female	42	16.8 %
Do not know	2	0.8 %
Total	250	100%

Education :

	VA	%
Never attended	2	0.8 %
Grades 1-8	25	10.0 %
Grades 9-12	27	10.8 %
High School Diploma	67	26.8 %
Some College or	23	9.2 %
2-yr College Degree	10	4.0 %
4-yr College Degree	72	28.8 %
Postgraduate Degree	11	4.4 %
Do not know	13	5.2 %
Total	250	100%

Hear about from:

	VA	%
TV	2	0.8 %
Internet/Social Media	10	4.0 %
Newspaper/Magazine	195	78.0 %
Other	8	3.2 %
Friend/Family	35	14.0 %
Total	250	100%

Total calling for themselves:

Service Selected

	VA	%
Material	47	20.1 %
Counseling	187	79.9 %
Total	234	100%

Sent NRT :

	VA	%
Sent NRT	226	90.4 %
Not Sent NRT	24	9.6 %
Total	250	100%