

Asian Quitline Report

01Dec2014 -- 31Dec2014

Total	
	TX
Total	21

Language Line Called :

	TX	%
Mandarin	1	4.8 %
Korean	3	14.3 %
Vietnamese	17	81.0 %
Total	21	100%

Called For :

	TX	%
Smoker	21	100.0 %
Total	21	100%

Age :

	TX	%
25-44	5	23.8 %
44-65	13	61.9 %
65+	3	14.3 %
Total	21	100%

Gender :

	TX	%
Male	21	100.0 %
Total	21	100%

Education :

	TX	%
Grades 1-8	1	4.8 %
Grades 9-12	5	23.8 %
High School Diploma	6	28.6 %
Some College or	4	19.0 %
2-yr College Degree	1	4.8 %
4-yr College Degree	1	4.8 %
Do not know	3	14.3 %
Total	21	100%

Hear about from:

	TX	%
Friend/Family	1	4.8 %
Newspaper/Magazine	1	4.8 %
Radio	16	76.2 %
Other	3	14.3 %
Total	21	100%

Total calling for themselves:

Service Selected		
	TX	%
Material	3	14.3 %
Counseling	18	85.7 %
Total	21	100%

Sent NRT :

	TX	%
Not Sent NRT	2	9.5 %
Sent NRT	19	90.5 %
Total	21	100%

Calls by Date :

	TX	%
12/01/2014		
12/02/2014		
12/03/2014		
12/04/2014		
12/05/2014		
12/06/2014		
12/07/2014		
12/08/2014	2	9.5 %
12/09/2014	1	4.8 %
12/10/2014		
12/11/2014	3	14.3 %
12/12/2014		
12/13/2014		
12/14/2014		
12/15/2014	2	9.5 %
12/16/2014	1	4.8 %
12/17/2014	1	4.8 %
12/18/2014		
12/19/2014	2	9.5 %
12/20/2014		
12/21/2014		
12/22/2014	3	14.3 %
12/23/2014	1	4.8 %
12/24/2014		
12/25/2014		
12/26/2014		
12/27/2014		
12/28/2014		
12/29/2014	4	19.0 %
12/30/2014	1	4.8 %
12/31/2014		
Total	21	100%

Asian Quitline Report

26Sep2012 -- 31Dec2014

Cumulative Total	
	TX
Cumulative Total	478

Language Line Called :

	TX	%
Cantonese	9	1.9 %
Vietnamese	368	77.0 %
Mandarin	55	11.5 %
Korean	46	9.6 %
Total	478	100%

Called For :

	TX	%
Proxy	16	3.3 %
Smoker	462	96.7 %
Total	478	100%

Age:

	TX	%
18-24	6	1.3 %
25-44	122	25.5 %
44-65	270	56.5 %
65+	73	15.3 %
Unknown	7	1.5 %
Total	478	100%

Gender :

	TX	%
Male	427	89.3 %
Female	44	9.2 %
Do not know	7	1.5 %
Total	478	100%

Education :

	TX	%
Never attended	5	1.0 %
Grades 1-8	44	9.2 %
Grades 9-12	85	17.8 %
GED	2	0.4 %
High School Diploma	146	30.5 %
Some College or	75	15.7 %
2-yr College Degree	24	5.0 %
4-yr College Degree	64	13.4 %
Postgraduate Degree	10	2.1 %
Do not know	23	4.8 %
Total	478	100%

Hear about from:

	TX	%
Friend/Family	80	16.7 %
Newspaper/Magazine	231	48.3 %
Clinic/Doctor's Office	2	0.4 %
Hospital	3	0.6 %
Do not Know	3	0.6 %
TV	16	3.3 %
Other	16	3.3 %
Non-Profit	1	0.2 %
Radio	109	22.8 %
HMO/Med/Insurance	1	0.2 %
Internet/Social Media	16	3.3 %
Total	478	100%

Total calling for themselves:

Service Selected		
	TX	%
No Service	3	0.6 %
Counseling	363	78.6 %
Material	96	20.8 %
Total	462	100%

Sent NRT :

	TX	%
Not Sent NRT	40	8.4 %
Sent NRT	438	91.6 %
Total	478	100%