

Asian Quitline Report

01Dec2014 -- 31Dec2014

Total

	PA
Total	4

Language Line Called :

	PA	%
Korean	1	25.0 %
Mandarin	3	75.0 %
Total	4	100%

Called For :

	PA	%
Smoker	4	100.0 %
Total	4	100%

Age :

	PA	%
25-44	2	50.0 %
44-65	2	50.0 %
Total	4	100%

Gender :

	PA	%
Male	4	100.0 %
Total	4	100%

Education :

	PA	%
High School Diploma	1	25.0 %
Do not know	3	75.0 %
Total	4	100%

Hear about from:

	PA	%
Other	3	75.0 %
Friend/Family	1	25.0 %
Total	4	100%

Total calling for themselves:
Service Selected

	PA	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	PA	%
Sent NRT	3	75.0 %
Not Sent NRT	1	25.0 %
Total	4	100%

Calls by Date :

	PA	%
12/01/2014		
12/02/2014		
12/03/2014		
12/04/2014		
12/05/2014		
12/06/2014		
12/07/2014		
12/08/2014		
12/09/2014	1	25.0 %
12/10/2014	1	25.0 %
12/11/2014		
12/12/2014	1	25.0 %
12/13/2014		
12/14/2014		
12/15/2014		
12/16/2014	1	25.0 %
12/17/2014		
12/18/2014		
12/19/2014		
12/20/2014		
12/21/2014		
12/22/2014		
12/23/2014		
12/24/2014		
12/25/2014		
12/26/2014		
12/27/2014		
12/28/2014		
12/29/2014		
12/30/2014		
12/31/2014		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 31Dec2014

Cumulative Total

	PA
Cumulative Total	86

Language Line Called :

	PA	%
Cantonese	5	5.8 %
Korean	12	14.0 %
Mandarin	55	64.0 %
Vietnamese	14	16.3 %
Total	86	100%

Called For :

	PA	%
Smoker	78	90.7 %
Proxy	8	9.3 %
Total	86	100%

Age:

	PA	%
18-24	1	1.2 %
25-44	34	39.5 %
44-65	38	44.2 %
65+	13	15.1 %
Total	86	100%

Gender :

	PA	%
Male	69	80.2 %
Female	16	18.6 %
Do not know	1	1.2 %
Total	86	100%

Education :

	PA	%
Grades 1-8	16	18.6 %
Grades 9-12	12	14.0 %
High School Diploma	23	26.7 %
Some College or	13	15.1 %
2-yr College Degree	1	1.2 %
4-yr College Degree	11	12.8 %
Postgraduate Degree	1	1.2 %
Do not know	9	10.5 %
Total	86	100%

Hear about from:

	PA	%
Clinic/Doctor's Office	1	1.2 %
TV	6	7.0 %
Friend/Family	11	12.8 %
Internet/Social Media	5	5.8 %
Newspaper/Magazine	54	62.8 %
Other	7	8.1 %
Non-Profit	1	1.2 %
Billboard/Bus Sign	1	1.2 %
Total	86	100%

Total calling for themselves:
Service Selected

	PA	%
Counseling	65	83.3 %
Material	13	16.7 %
Total	78	100%

Sent NRT :

	PA	%
Not Sent NRT	17	19.8 %
Sent NRT	69	80.2 %
Total	86	100%