

## Asian Quitline Report

01Dec2014 -- 31Dec2014

Total	
	NY
<b>Total</b>	34

### Language Line Called :

	NY	%
Korean	7	20.6 %
Cantonese	3	8.8 %
Mandarin	24	70.6 %
<b>Total</b>	34	100%

### Called For :

	NY	%
Smoker	34	100.0 %
<b>Total</b>	34	100%

### Age :

	NY	%
18-24	1	2.9 %
25-44	12	35.3 %
44-65	19	55.9 %
65+	1	2.9 %
Unknown	1	2.9 %
<b>Total</b>	34	100%

### Gender :

	NY	%
Male	30	88.2 %
Female	4	11.8 %
<b>Total</b>	34	100%

### Education :

	NY	%
Never attended	1	2.9 %
Grades 1-8	2	5.9 %
Grades 9-12	5	14.7 %
GED	1	2.9 %
High School Diploma	11	32.4 %
Some College or	5	14.7 %
4-yr College Degree	5	14.7 %
Postgraduate Degree	1	2.9 %
Do not know	3	8.8 %
<b>Total</b>	34	100%

### Hear about from:

	NY	%
Internet/Social Media	1	2.9 %
Newspaper/Magazine	3	8.8 %
Radio	18	52.9 %
Hospital	1	2.9 %
Clinic/Doctor's Office	3	8.8 %
Friend/Family	3	8.8 %
Dentist/Dental	1	2.9 %
Do not Know	1	2.9 %
Non-Profit	1	2.9 %
Other	2	5.9 %
<b>Total</b>	34	100%

### Total calling for themselves:

#### Service Selected

	NY	%
Counseling	29	85.3 %
Material	5	14.7 %
<b>Total</b>	34	100%

### Sent NRT :

	NY	%
Not Sent NRT	5	14.7 %
Sent NRT	29	85.3 %
<b>Total</b>	34	100%

### Calls by Date :

	NY	%
12/01/2014		
12/02/2014		
12/03/2014	1	2.9 %
12/04/2014	1	2.9 %
12/05/2014	1	2.9 %
12/06/2014		
12/07/2014		
12/08/2014	2	5.9 %
12/09/2014	6	17.6 %
12/10/2014		
12/11/2014	6	17.6 %
12/12/2014	3	8.8 %
12/13/2014		
12/14/2014		
12/15/2014	5	14.7 %
12/16/2014	1	2.9 %
12/17/2014		
12/18/2014		
12/19/2014		
12/20/2014		
12/21/2014		
12/22/2014		
12/23/2014	1	2.9 %
12/24/2014		
12/25/2014		
12/26/2014		
12/27/2014		
12/28/2014		
12/29/2014	6	17.6 %
12/30/2014	1	2.9 %
12/31/2014		
<b>Total</b>	34	100%

## Asian Quitline Report

26Sep2012 -- 31Dec2014

### Cumulative Total

	NY
<b>Cumulative Total</b>	820

### Language Line Called :

	NY	%
Vietnamese	4	0.5 %
Korean	254	31.0 %
Mandarin	487	59.4 %
Cantonese	75	9.1 %
<b>Total</b>	820	100%

### Called For :

	NY	%
Proxy	42	5.1 %
Smoker	778	94.9 %
<b>Total</b>	820	100%

### Age:

	NY	%
<18	2	0.2 %
18-24	14	1.7 %
25-44	294	35.9 %
44-65	426	52.0 %
65+	73	8.9 %
Unknown	11	1.3 %
<b>Total</b>	820	100%

### Gender :

	NY	%
Male	684	83.4 %
Female	133	16.2 %
Do not know	3	0.4 %
<b>Total</b>	820	100%

### Education :

	NY	%
Never attended	8	1.0 %
Grades 1-8	128	15.6 %
Grades 9-12	99	12.1 %
GED	2	0.2 %
High School Diploma	239	29.1 %
Some College or	52	6.3 %
2-yr College Degree	17	2.1 %
4-yr College Degree	209	25.5 %
Postgraduate Degree	14	1.7 %
Do not know	52	6.3 %
<b>Total</b>	820	100%

### Hear about from:

	NY	%
Internet/Social Media	35	4.3 %
Newspaper/Magazine	481	58.7 %
Radio	31	3.8 %
Phone Book	1	0.1 %
Hospital	19	2.3 %
Clinic/Doctor's Office	76	9.3 %
Friend/Family	81	9.9 %
Dentist/Dental	2	0.2 %
Do not Know	13	1.6 %
Other	56	6.8 %
HMO/Med/Insurance	6	0.7 %
TV	5	0.6 %
Non-Profit	14	1.7 %
<b>Total</b>	820	100%

### Total calling for themselves:

#### Service Selected

	NY	%
No Service	6	0.8 %
Material	97	12.5 %
Counseling	675	86.8 %
<b>Total</b>	778	100%

### Sent NRT :

	NY	%
Not Sent NRT	118	14.4 %
Sent NRT	702	85.6 %
<b>Total</b>	820	100%