

Asian Quitline Report

01Dec2014 -- 31Dec2014

Total	
	MD
Total	5

Language Line Called :

	MD	%
Mandarin	1	20.0 %
Vietnamese	1	20.0 %
Korean	3	60.0 %
Total	5	100%

Called For :

	MD	%
Proxy	1	20.0 %
Smoker	4	80.0 %
Total	5	100%

Age :

	MD	%
25-44	1	20.0 %
44-65	3	60.0 %
65+	1	20.0 %
Total	5	100%

Gender :

	MD	%
Male	4	80.0 %
Female	1	20.0 %
Total	5	100%

Education :

	MD	%
High School Diploma	1	20.0 %
4-yr College Degree	3	60.0 %
Do not know	1	20.0 %
Total	5	100%

Hear about from:

	MD	%
Newspaper/Magazine	3	60.0 %
Radio	1	20.0 %
Other	1	20.0 %
Total	5	100%

Total calling for themselves:

Service Selected		
	MD	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	MD	%
Not Sent NRT	1	20.0 %
Sent NRT	4	80.0 %
Total	5	100%

Calls by Date :

	MD	%
12/01/2014		
12/02/2014		
12/03/2014		
12/04/2014		
12/05/2014		
12/06/2014		
12/07/2014		
12/08/2014	1	20.0 %
12/09/2014		
12/10/2014		
12/11/2014		
12/12/2014		
12/13/2014		
12/14/2014	1	20.0 %
12/15/2014	1	20.0 %
12/16/2014		
12/17/2014		
12/18/2014		
12/19/2014		
12/20/2014		
12/21/2014		
12/22/2014		
12/23/2014		
12/24/2014		
12/25/2014		
12/26/2014		
12/27/2014		
12/28/2014		
12/29/2014	1	20.0 %
12/30/2014		
12/31/2014	1	20.0 %
Total	5	100%

Asian Quitline Report

26Sep2012 -- 31Dec2014

Cumulative Total	
	MD
Cumulative Total	194

Language Line Called :

	MD	%
Cantonese	4	2.1 %
Mandarin	25	12.9 %
Vietnamese	23	11.9 %
Korean	142	73.2 %
Total	194	100%

Called For :

	MD	%
Proxy	8	4.1 %
Smoker	186	95.9 %
Total	194	100%

Age:

	MD	%
18-24	1	0.5 %
25-44	36	18.6 %
44-65	133	68.6 %
65+	17	8.8 %
Unknown	7	3.6 %
Total	194	100%

Gender :

	MD	%
Male	174	89.7 %
Female	19	9.8 %
Do not know	1	0.5 %
Total	194	100%

Education :

	MD	%
Never attended	1	0.5 %
Grades 1-8	16	8.2 %
Grades 9-12	7	3.6 %
High School Diploma	53	27.3 %
Some College or	30	15.5 %
2-yr College Degree	9	4.6 %
4-yr College Degree	61	31.4 %
Postgraduate Degree	7	3.6 %
Do not know	10	5.2 %
Total	194	100%

Hear about from:

	MD	%
TV	5	2.6 %
Radio	2	1.0 %
Friend/Family	14	7.2 %
Other	8	4.1 %
Internet/Social Media	6	3.1 %
Newspaper/Magazine	159	82.0 %
Total	194	100%

Total calling for themselves:

Service Selected		
	MD	%
Material	19	10.2 %
Counseling	167	89.8 %
Total	186	100%

Sent NRT :

	MD	%
Not Sent NRT	14	7.2 %
Sent NRT	180	92.8 %
Total	194	100%