

Asian Quitline Report

01Dec2014 -- 31Dec2014

Total	
	GA
Total	2

Language Line Called :

	GA	%
Vietnamese	1	50.0 %
Korean	1	50.0 %
Total	2	100%

Called For :

	GA	%
Smoker	2	100.0 %
Total	2	100%

Age :

	GA	%
44-65	1	50.0 %
Unknown	1	50.0 %
Total	2	100%

Gender :

	GA	%
Male	2	100.0 %
Total	2	100%

Education :

	GA	%
Some College or	1	50.0 %
4-yr College Degree	1	50.0 %
Total	2	100%

Hear about from:

	GA	%
Newspaper/Magazine	1	50.0 %
Other	1	50.0 %
Total	2	100%

Total calling for themselves:
Service Selected

	GA	%
Counseling	2	100.0 %
Total	2	100%

Sent NRT :

	GA	%
Sent NRT	2	100.0 %
Total	2	100%

Calls by Date :

	GA	%
12/01/2014		
12/02/2014		
12/03/2014	1	50.0 %
12/04/2014		
12/05/2014		
12/06/2014		
12/07/2014	1	50.0 %
12/08/2014		
12/09/2014		
12/10/2014		
12/11/2014		
12/12/2014		
12/13/2014		
12/14/2014		
12/15/2014		
12/16/2014		
12/17/2014		
12/18/2014		
12/19/2014		
12/20/2014		
12/21/2014		
12/22/2014		
12/23/2014		
12/24/2014		
12/25/2014		
12/26/2014		
12/27/2014		
12/28/2014		
12/29/2014		
12/30/2014		
12/31/2014		
Total	2	100%

Asian Quitline Report

26Sep2012 -- 31Dec2014

Cumulative Total

	GA
Cumulative Total	227

Language Line Called :

	GA	%
Mandarin	23	10.1 %
Vietnamese	103	45.4 %
Korean	96	42.3 %
Cantonese	5	2.2 %
Total	227	100%

Called For :

	GA	%
Smoker	218	96.0 %
Proxy	9	4.0 %
Total	227	100%

Age:

	GA	%
<18	1	0.4 %
25-44	59	26.0 %
44-65	134	59.0 %
65+	29	12.8 %
Unknown	4	1.8 %
Total	227	100%

Gender :

	GA	%
Male	190	83.7 %
Female	36	15.9 %
Do not know	1	0.4 %
Total	227	100%

Education :

	GA	%
Grades 1-8	23	10.1 %
Grades 9-12	28	12.3 %
High School Diploma	74	32.6 %
Some College or	31	13.7 %
2-yr College Degree	7	3.1 %
4-yr College Degree	52	22.9 %
Postgraduate Degree	5	2.2 %
Do not know	7	3.1 %
Total	227	100%

Hear about from:

	GA	%
Non-Profit	1	0.4 %
Newspaper/Magazine	172	75.8 %
Other	7	3.1 %
TV	12	5.3 %
Internet/Social Media	5	2.2 %
Friend/Family	30	13.2 %
Total	227	100%

Total calling for themselves:
Service Selected

	GA	%
Counseling	186	85.3 %
Material	32	14.7 %
Total	218	100%

Sent NRT :

	GA	%
Sent NRT	208	91.6 %
Not Sent NRT	19	8.4 %
Total	227	100%