

Asian Quitline Report

01Dec2014 -- 31Dec2014

Total

	FL	
Total	5	

Language Line Called :

	FL	%
Mandarin	2	40.0 %
Korean	3	60.0 %
Total	5	100%

Called For :

	FL	%
Smoker	5	100.0 %
Total	5	100%

Age :

	FL	%
25-44	1	20.0 %
44-65	3	60.0 %
65+	1	20.0 %
Total	5	100%

Gender :

	FL	%
Male	3	60.0 %
Female	2	40.0 %
Total	5	100%

Education :

	FL	%
Grades 1-8	1	20.0 %
Grades 9-12	1	20.0 %
Some College or	1	20.0 %
Postgraduate Degree	1	20.0 %
Do not know	1	20.0 %
Total	5	100%

Hear about from:

	FL	%
Newspaper/Magazine	1	20.0 %
Friend/Family	3	60.0 %
Other	1	20.0 %
Total	5	100%

Total calling for themselves:

Service Selected

	FL	%
Counseling	5	100.0 %
Total	5	100%

Sent NRT :

	FL	%
Sent NRT	4	80.0 %
Not Sent NRT	1	20.0 %
Total	5	100%

Calls by Date :

	FL	%
12/01/2014		
12/02/2014		
12/03/2014	1	20.0 %
12/04/2014		
12/05/2014		
12/06/2014		
12/07/2014		
12/08/2014		
12/09/2014		
12/10/2014		
12/11/2014		
12/12/2014	1	20.0 %
12/13/2014		
12/14/2014		
12/15/2014	2	40.0 %
12/16/2014	1	20.0 %
12/17/2014		
12/18/2014		
12/19/2014		
12/20/2014		
12/21/2014		
12/22/2014		
12/23/2014		
12/24/2014		
12/25/2014		
12/26/2014		
12/27/2014		
12/28/2014		
12/29/2014		
12/30/2014		
12/31/2014		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 31Dec2014

Cumulative Total

	FL	
Cumulative Total	72	

Language Line Called :

	FL	%
Mandarin	20	27.8 %
Cantonese	6	8.3 %
Korean	9	12.5 %
Vietnamese	37	51.4 %
Total	72	100%

Called For :

	FL	%
Smoker	71	98.6 %
Proxy	1	1.4 %
Total	72	100%

Age:

	FL	%
25-44	19	26.4 %
44-65	45	62.5 %
65+	8	11.1 %
Total	72	100%

Gender :

	FL	%
Male	62	86.1 %
Female	10	13.9 %
Total	72	100%

Education :

	FL	%
Never attended	1	1.4 %
Grades 1-8	13	18.1 %
Grades 9-12	14	19.4 %
High School Diploma	19	26.4 %
Some College or	8	11.1 %
2-yr College Degree	3	4.2 %
4-yr College Degree	7	9.7 %
Postgraduate Degree	2	2.8 %
Do not know	5	6.9 %
Total	72	100%

Hear about from:

	FL	%
Internet/Social Media	6	8.3 %
Newspaper/Magazine	40	55.6 %
Non-Profit	1	1.4 %
Friend/Family	11	15.3 %
TV	10	13.9 %
Other	4	5.6 %
Total	72	100%

Total calling for themselves:

Service Selected

	FL	%
Material	11	15.5 %
Counseling	60	84.5 %
Total	71	100%

Sent NRT :

	FL	%
Sent NRT	67	93.1 %
Not Sent NRT	5	6.9 %
Total	72	100%