Asian Quitline Report

01Nov2014 – 30Nov2014

Total

	WA
Total	2

Language Line Called :

	WA	%
Korean	1	50.0 %
Vietnamese	1	50.0 %
Total	2	100%

Called For :

	WA	%
Smoker	2	100.0 %
Total	2	100%

Age :

	WA	%
44-65	2	100.0 %
Total	2	100%

Gender :

	WA	%
Male	2	100.0 %
Total	2	100%

Education :

	WA	%
Some College or	1	50.0 %
4-yr College Degree	1	50.0 %
Total	2	100%

Hear about from:

	WA	%
Clinic/Doctor's Office	1	50.0 %
Friend/Family	1	50.0 %
Total	2	100%

Total calling for themselves:

Service Selected

	WA	%
Counseling	1	50.0 %
Material	1	50.0 %
Total	2	100%

Sent NRT :

	WA	%
Sent NRT	2	100.0 %
Total	2	100%

Calls by Date :

	WA	%
11/01/2014		
11/02/2014		
11/03/2014		
11/04/2014		
11/05/2014		
11/06/2014		
11/07/2014		
11/08/2014		
11/09/2014		
11/10/2014		
11/11/2014		
11/12/2014		
11/13/2014	1	50.0 %
11/14/2014	1	50.0 %
11/15/2014		
11/16/2014		
11/17/2014		
11/18/2014		
11/19/2014		
11/20/2014		
11/21/2014		
11/22/2014		
11/23/2014		
11/24/2014		
11/25/2014		
11/26/2014		
11/27/2014		
11/28/2014		
11/29/2014		
11/30/2014		
Total	2	100%

Asian Quitline Report

26Sep2012 – 30Nov2014

Cumulative Total

	WA
Cumulative Total	326

Language Line Called :

	WA	%
Cantonese	10	3.1 %
Korean	106	32.5 %
Vietnamese	180	55.2 %
Mandarin	30	9.2 %
Total	326	100%

Called For :

	WA	%
Smoker	309	94.8 %
Proxy	17	5.2 %
Total	326	100%

Age:

	WA	%
25-44	71	21.8 %
44-65	188	57.7 %
65+	56	17.2 %
Unknown	11	3.4 %
Total	326	100%

Gender :

	WA	%
Male	257	78.8 %
Female	67	20.6 %
Do not know	2	0.6 %
Total	326	100%

Education :

	WA	%
Never attended	2	0.6 %
Grades 1-8	53	16.3 %
Grades 9-12	61	18.7 %
High School Diploma	89	27.3 %
Some College or	42	12.9 %
2-yr College Degree	13	4.0 %
4-yr College Degree	56	17.2 %
Postgraduate Degree	2	0.6 %
Do not know	8	2.5 %
Total	326	100%

Hear about from:

	WA	%
Clinic/Doctor's Office	10	3.1 %
Newspaper/Magazine	207	63.5 %
Radio	3	0.9 %
Phone Book	1	0.3 %
Billboard/Bus Sign	1	0.3 %
Friend/Family	52	16.0 %
TV	35	10.7 %
Internet/Social Media	3	0.9 %
Other	6	1.8 %
Non-Profit	4	1.2 %
Pharmacy	4	1.2 %
Total	326	100%

Total calling for themselves:

Service Selected

	WA	%
UnKnown	1	0.3 %
No Service	2	0.6 %
Counseling	251	81.2 %
Material	55	17.8 %
Total	309	100%

Sent NRT :

	WA	%
Not Sent NRT	29	8.9 %
Sent NRT	297	91.1 %
Total	326	100%