

Asian Quitline Report

01Nov2014 -- 30Nov2014

Total	
	PA
Total	5

Language Line Called :		
	PA	%
Mandarin	3	60.0 %
Korean	2	40.0 %
Total	5	100%

Called For :		
	PA	%
Smoker	5	100.0 %
Total	5	100%

Age :		
	PA	%
25-44	2	40.0 %
44-65	1	20.0 %
65+	2	40.0 %
Total	5	100%

Gender :		
	PA	%
Male	5	100.0 %
Total	5	100%

Education :		
	PA	%
Grades 1-8	2	40.0 %
High School Diploma	2	40.0 %
Some College or	1	20.0 %
Total	5	100%

Hear about from:		
	PA	%
Internet/Social Media	1	20.0 %
Newspaper/Magazine	3	60.0 %
Friend/Family	1	20.0 %
Total	5	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	5	100.0 %
Total	5	100%

Sent NRT :		
	PA	%
Sent NRT	5	100.0 %
Total	5	100%

Calls by Date :		
	PA	%
11/01/2014		
11/02/2014		
11/03/2014	2	40.0 %
11/04/2014		
11/05/2014		
11/06/2014		
11/07/2014		
11/08/2014		
11/09/2014		
11/10/2014		
11/11/2014		
11/12/2014		
11/13/2014		
11/14/2014		
11/15/2014		
11/16/2014		
11/17/2014		
11/18/2014		
11/19/2014	2	40.0 %
11/20/2014		
11/21/2014		
11/22/2014		
11/23/2014		
11/24/2014		
11/25/2014	1	20.0 %
11/26/2014		
11/27/2014		
11/28/2014		
11/29/2014		
11/30/2014		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 30Nov2014

Cumulative Total	
	PA
Cumulative Total	82

Language Line Called :		
	PA	%
Cantonese	5	6.1 %
Mandarin	52	63.4 %
Vietnamese	14	17.1 %
Korean	11	13.4 %
Total	82	100%

Called For :		
	PA	%
Smoker	74	90.2 %
Proxy	8	9.8 %
Total	82	100%

Age:		
	PA	%
18-24	1	1.2 %
25-44	32	39.0 %
44-65	36	43.9 %
65+	13	15.9 %
Total	82	100%

Gender :		
	PA	%
Male	65	79.3 %
Female	16	19.5 %
Do not know	1	1.2 %
Total	82	100%

Education :		
	PA	%
Grades 1-8	16	19.5 %
Grades 9-12	12	14.6 %
High School Diploma	22	26.8 %
Some College or	13	15.9 %
2-yr College Degree	1	1.2 %
4-yr College Degree	11	13.4 %
Postgraduate Degree	1	1.2 %
Do not know	6	7.3 %
Total	82	100%

Hear about from:		
	PA	%
Clinic/Doctor's Office	1	1.2 %
TV	6	7.3 %
Internet/Social Media	5	6.1 %
Friend/Family	10	12.2 %
Newspaper/Magazine	54	65.9 %
Other	4	4.9 %
Non-Profit	1	1.2 %
Billboard/Bus Sign	1	1.2 %
Total	82	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	61	82.4 %
Material	13	17.6 %
Total	74	100%

Sent NRT :		
	PA	%
Not Sent NRT	16	19.5 %
Sent NRT	66	80.5 %
Total	82	100%