

## Asian Quitline Report

01Nov2014 -- 30Nov2014

Total	
	NY
<b>Total</b>	12

### Language Line Called :

	NY	%
Korean	2	16.7 %
Mandarin	8	66.7 %
Cantonese	2	16.7 %
<b>Total</b>	12	100%

### Called For :

	NY	%
Proxy	1	8.3 %
Smoker	11	91.7 %
<b>Total</b>	12	100%

### Age :

	NY	%
25-44	5	41.7 %
44-65	5	41.7 %
65+	2	16.7 %
<b>Total</b>	12	100%

### Gender :

	NY	%
Male	9	75.0 %
Female	2	16.7 %
Do not know	1	8.3 %
<b>Total</b>	12	100%

### Education :

	NY	%
Grades 1-8	2	16.7 %
Grades 9-12	3	25.0 %
High School Diploma	2	16.7 %
Some College or	1	8.3 %
4-yr College Degree	3	25.0 %
Do not know	1	8.3 %
<b>Total</b>	12	100%

### Hear about from:

	NY	%
Internet/Social Media	1	8.3 %
Newspaper/Magazine	5	41.7 %
Clinic/Doctor's Office	1	8.3 %
Friend/Family	1	8.3 %
Do not Know	2	16.7 %
Other	1	8.3 %
HMO/Med/Insurance	1	8.3 %
<b>Total</b>	12	100%

### Total calling for themselves:

Service Selected		
	NY	%
Counseling	9	81.8 %
Material	2	18.2 %
<b>Total</b>	11	100%

### Sent NRT :

	NY	%
Not Sent NRT	5	41.7 %
Sent NRT	7	58.3 %
<b>Total</b>	12	100%

### Calls by Date :

	NY	%
11/01/2014		
11/02/2014		
11/03/2014	1	8.3 %
11/04/2014	1	8.3 %
11/05/2014	1	8.3 %
11/06/2014		
11/07/2014		
11/08/2014		
11/09/2014		
11/10/2014		
11/11/2014		
11/12/2014	1	8.3 %
11/13/2014		
11/14/2014		
11/15/2014		
11/16/2014		
11/17/2014		
11/18/2014	1	8.3 %
11/19/2014		
11/20/2014	1	8.3 %
11/21/2014		
11/22/2014		
11/23/2014		
11/24/2014		
11/25/2014	2	16.7 %
11/26/2014	4	33.3 %
11/27/2014		
11/28/2014		
11/29/2014		
11/30/2014		
<b>Total</b>	12	100%

## Asian Quitline Report

26Sep2012 -- 30Nov2014

Cumulative Total	
	NY
<b>Cumulative Total</b>	785

### Language Line Called :

	NY	%
Vietnamese	4	0.5 %
Korean	247	31.5 %
Cantonese	72	9.2 %
Mandarin	462	58.9 %
<b>Total</b>	785	100%

### Called For :

	NY	%
Proxy	42	5.4 %
Smoker	743	94.6 %
<b>Total</b>	785	100%

### Age:

	NY	%
<18	2	0.3 %
18-24	13	1.7 %
25-44	282	35.9 %
44-65	406	51.7 %
65+	72	9.2 %
Unknown	10	1.3 %
<b>Total</b>	785	100%

### Gender :

	NY	%
Male	653	83.2 %
Female	129	16.4 %
Do not know	3	0.4 %
<b>Total</b>	785	100%

### Education :

	NY	%
Never attended	7	0.9 %
Grades 1-8	125	15.9 %
Grades 9-12	94	12.0 %
GED	1	0.1 %
High School Diploma	228	29.0 %
Some College or	47	6.0 %
2-yr College Degree	17	2.2 %
4-yr College Degree	204	26.0 %
Postgraduate Degree	13	1.7 %
Do not know	49	6.2 %
<b>Total</b>	785	100%

### Hear about from:

	NY	%
Internet/Social Media	34	4.3 %
Newspaper/Magazine	478	60.9 %
Radio	13	1.7 %
Hospital	18	2.3 %
Clinic/Doctor's Office	73	9.3 %
Friend/Family	78	9.9 %
Dentist/Dental	1	0.1 %
Do not Know	11	1.4 %
Other	54	6.9 %
HMO/Med/Insurance	6	0.8 %
TV	5	0.6 %
Non-Profit	13	1.7 %
Phone Book	1	0.1 %
<b>Total</b>	785	100%

### Total calling for themselves:

Service Selected		
	NY	%
No Service	6	0.8 %
Material	92	12.4 %
Counseling	645	86.8 %
<b>Total</b>	743	100%

### Sent NRT :

	NY	%
Not Sent NRT	113	14.4 %
Sent NRT	672	85.6 %
<b>Total</b>	785	100%