

**Asian Quitline Report**

01Nov2014 -- 30Nov2014

Total	
	NJ
<b>Total</b>	9

**Language Line Called :**

	NJ	%
Vietnamese	1	11.1 %
Mandarin	1	11.1 %
Korean	7	77.8 %
<b>Total</b>	9	100%

**Called For :**

	NJ	%
Smoker	9	100.0 %
<b>Total</b>	9	100%

**Age :**

	NJ	%
25-44	1	11.1 %
44-65	8	88.9 %
<b>Total</b>	9	100%

**Gender :**

	NJ	%
Male	7	77.8 %
Female	2	22.2 %
<b>Total</b>	9	100%

**Education :**

	NJ	%
Grades 9-12	1	11.1 %
High School Diploma	3	33.3 %
Some College or	1	11.1 %
4-yr College Degree	2	22.2 %
Postgraduate Degree	2	22.2 %
<b>Total</b>	9	100%

**Hear about from:**

	NJ	%
Radio	3	33.3 %
Friend/Family	2	22.2 %
Newspaper/Magazine	4	44.4 %
<b>Total</b>	9	100%

**Total calling for themselves:**

Service Selected		
	NJ	%
Material	3	33.3 %
Counseling	6	66.7 %
<b>Total</b>	9	100%

**Sent NRT :**

	NJ	%
Sent NRT	9	100.0 %
<b>Total</b>	9	100%

**Calls by Date :**

	NJ	%
11/01/2014		
11/02/2014		
11/03/2014		
11/04/2014	2	22.2 %
11/05/2014	1	11.1 %
11/06/2014		
11/07/2014	1	11.1 %
11/08/2014		
11/09/2014		
11/10/2014	1	11.1 %
11/11/2014		
11/12/2014		
11/13/2014		
11/14/2014		
11/15/2014		
11/16/2014		
11/17/2014		
11/18/2014	1	11.1 %
11/19/2014		
11/20/2014		
11/21/2014	1	11.1 %
11/22/2014		
11/23/2014		
11/24/2014		
11/25/2014	2	22.2 %
11/26/2014		
11/27/2014		
11/28/2014		
11/29/2014		
11/30/2014		
<b>Total</b>	9	100%

**Asian Quitline Report**

26Sep2012 -- 30Nov2014

Cumulative Total	
	NJ
<b>Cumulative Total</b>	204

**Language Line Called :**

	NJ	%
Cantonese	6	2.9 %
Vietnamese	8	3.9 %
Mandarin	47	23.0 %
Korean	143	70.1 %
<b>Total</b>	204	100%

**Called For :**

	NJ	%
Smoker	192	94.1 %
Proxy	12	5.9 %
<b>Total</b>	204	100%

**Age:**

	NJ	%
18-24	1	0.5 %
25-44	38	18.6 %
44-65	128	62.7 %
65+	32	15.7 %
Unknown	5	2.5 %
<b>Total</b>	204	100%

**Gender :**

	NJ	%
Male	171	83.8 %
Female	32	15.7 %
Do not know	1	0.5 %
<b>Total</b>	204	100%

**Education :**

	NJ	%
Grades 1-8	11	5.4 %
Grades 9-12	17	8.3 %
High School Diploma	43	21.1 %
Some College or	15	7.4 %
2-yr College Degree	5	2.5 %
4-yr College Degree	86	42.2 %
Postgraduate Degree	14	6.9 %
Do not know	13	6.4 %
<b>Total</b>	204	100%

**Hear about from:**

	NJ	%
Radio	9	4.4 %
Friend/Family	29	14.2 %
TV	5	2.5 %
Clinic/Doctor's Office	1	0.5 %
Newspaper/Magazine	145	71.1 %
Other	8	3.9 %
Internet/Social Media	7	3.4 %
<b>Total</b>	204	100%

**Total calling for themselves:**

Service Selected		
	NJ	%
No Service	1	0.5 %
Material	25	13.0 %
Counseling	166	86.5 %
<b>Total</b>	192	100%

**Sent NRT :**

	NJ	%
Not Sent NRT	21	10.3 %
Sent NRT	183	89.7 %
<b>Total</b>	204	100%