

Asian Quitline Report

01Oct2014 -- 31Oct2014

Total	
	WA
Total	4

Language Line Called :

	WA	%
Vietnamese	4	100.0 %
Total	4	100%

Called For :

	WA	%
Smoker	3	75.0 %
Proxy	1	25.0 %
Total	4	100%

Age :

	WA	%
25-44	1	25.0 %
44-65	3	75.0 %
Total	4	100%

Gender :

	WA	%
Male	3	75.0 %
Female	1	25.0 %
Total	4	100%

Education :

	WA	%
Grades 9-12	2	50.0 %
High School Diploma	1	25.0 %
Do not know	1	25.0 %
Total	4	100%

Hear about from:

	WA	%
Newspaper/Magazine	4	100.0 %
Total	4	100%

Total calling for themselves:
Service Selected

	WA	%
Counseling	3	100.0 %
Total	3	100%

Sent NRT :

	WA	%
Not Sent NRT	1	25.0 %
Sent NRT	3	75.0 %
Total	4	100%

Calls by Date :

	WA	%
10/01/2014		
10/02/2014		
10/03/2014		
10/04/2014		
10/05/2014		
10/06/2014		
10/07/2014		
10/08/2014		
10/09/2014		
10/10/2014		
10/11/2014		
10/12/2014		
10/13/2014	1	25.0 %
10/14/2014		
10/15/2014	1	25.0 %
10/16/2014		
10/17/2014		
10/18/2014		
10/19/2014		
10/20/2014		
10/21/2014		
10/22/2014		
10/23/2014	1	25.0 %
10/24/2014		
10/25/2014		
10/26/2014		
10/27/2014		
10/28/2014		
10/29/2014		
10/30/2014	1	25.0 %
10/31/2014		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 31Oct2014

Cumulative Total	
	WA
Cumulative Total	324

Language Line Called :

	WA	%
Mandarin	30	9.3 %
Cantonese	10	3.1 %
Korean	105	32.4 %
Vietnamese	179	55.2 %
Total	324	100%

Called For :

	WA	%
Smoker	307	94.8 %
Proxy	17	5.2 %
Total	324	100%

Age:

	WA	%
25-44	71	21.9 %
44-65	186	57.4 %
65+	56	17.3 %
Unknown	11	3.4 %
Total	324	100%

Gender :

	WA	%
Male	255	78.7 %
Female	67	20.7 %
Do not know	2	0.6 %
Total	324	100%

Education :

	WA	%
Never attended	2	0.6 %
Grades 1-8	53	16.4 %
Grades 9-12	61	18.8 %
High School Diploma	89	27.5 %
Some College or	41	12.7 %
2-yr College Degree	13	4.0 %
4-yr College Degree	55	17.0 %
Postgraduate Degree	2	0.6 %
Do not know	8	2.5 %
Total	324	100%

Hear about from:

	WA	%
Other	6	1.9 %
Non-Profit	4	1.2 %
Pharmacy	4	1.2 %
Internet/Social Media	3	0.9 %
Phone Book	1	0.3 %
Friend/Family	51	15.7 %
Billboard/Bus Sign	1	0.3 %
TV	35	10.8 %
Clinic/Doctor's Office	9	2.8 %
Newspaper/Magazine	207	63.9 %
Radio	3	0.9 %
Total	324	100%

Total calling for themselves:
Service Selected

	WA	%
No Service	2	0.7 %
Counseling	250	81.4 %
Material	54	17.6 %
UnKnown	1	0.3 %
Total	307	100%

Sent NRT :

	WA	%
Sent NRT	295	91.0 %
Not Sent NRT	29	9.0 %
Total	324	100%