

Asian Quitline Report

1Oct2014 -- 31Oct2014

Total

	VA
Total	4

Language Line Called :

	VA	%
Korean	4	100.0 %
Total	4	100%

Called For :

	VA	%
Smoker	4	100.0 %
Total	4	100%

Age :

	VA	%
44-65	4	100.0 %
Total	4	100%

Gender :

	VA	%
Male	3	75.0 %
Female	1	25.0 %
Total	4	100%

Education :

	VA	%
Grades 9-12	1	25.0 %
High School Diploma	1	25.0 %
2-yr College Degree	1	25.0 %
4-yr College Degree	1	25.0 %
Total	4	100%

Hear about from:

	VA	%
Newspaper/Magazine	3	75.0 %
Other	1	25.0 %
Total	4	100%

Total calling for themselves:
Service Selected

	VA	%
Material	1	25.0 %
Counseling	3	75.0 %
Total	4	100%

Sent NRT :

	VA	%
Sent NRT	3	75.0 %
Not Sent NRT	1	25.0 %
Total	4	100%

Calls by Date :

	VA	%
10/01/2014		
10/02/2014		
10/03/2014	1	25.0 %
10/04/2014		
10/05/2014		
10/06/2014		
10/07/2014	1	25.0 %
10/08/2014	1	25.0 %
10/09/2014		
10/10/2014		
10/11/2014		
10/12/2014		
10/13/2014		
10/14/2014		
10/15/2014	1	25.0 %
10/16/2014		
10/17/2014		
10/18/2014		
10/19/2014		
10/20/2014		
10/21/2014		
10/22/2014		
10/23/2014		
10/24/2014		
10/25/2014		
10/26/2014		
10/27/2014		
10/28/2014		
10/29/2014		
10/30/2014		
10/31/2014		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 31Oct2014

Cumulative Total

	VA
Cumulative Total	247

Language Line Called :

	VA	%
Vietnamese	99	40.1 %
Mandarin	18	7.3 %
Cantonese	1	0.4 %
Korean	129	52.2 %
Total	247	100%

Called For :

	VA	%
Smoker	232	93.9 %
Proxy	15	6.1 %
Total	247	100%

Age:

	VA	%
18-24	2	0.8 %
25-44	61	24.7 %
44-65	153	61.9 %
65+	26	10.5 %
Unknown	5	2.0 %
Total	247	100%

Gender :

	VA	%
Male	205	83.0 %
Female	40	16.2 %
Do not know	2	0.8 %
Total	247	100%

Education :

	VA	%
Never attended	2	0.8 %
Grades 1-8	24	9.7 %
Grades 9-12	27	10.9 %
High School Diploma	67	27.1 %
Some College or	23	9.3 %
2-yr College Degree	10	4.0 %
4-yr College Degree	71	28.7 %
Postgraduate Degree	11	4.5 %
Do not know	12	4.9 %
Total	247	100%

Hear about from:

	VA	%
TV	2	0.8 %
Internet/Social Media	10	4.0 %
Newspaper/Magazine	193	78.1 %
Other	7	2.8 %
Friend/Family	35	14.2 %
Total	247	100%

Total calling for themselves:
Service Selected

	VA	%
Material	46	19.8 %
Counseling	186	80.2 %
Total	232	100%

Sent NRT :

	VA	%
Sent NRT	226	91.5 %
Not Sent NRT	21	8.5 %
Total	247	100%