

Asian Quitline Report

01Oct2014 -- 31Oct2014

Total	
	PA
Total	4

Language Line Called :

	PA	%
Korean	1	25.0 %
Mandarin	1	25.0 %
Vietnamese	2	50.0 %
Total	4	100%

Called For :

	PA	%
Smoker	4	100.0 %
Total	4	100%

Age :

	PA	%
25-44	2	50.0 %
44-65	1	25.0 %
65+	1	25.0 %
Total	4	100%

Gender :

	PA	%
Male	4	100.0 %
Total	4	100%

Education :

	PA	%
Grades 1-8	2	50.0 %
High School Diploma	1	25.0 %
4-yr College Degree	1	25.0 %
Total	4	100%

Hear about from:

	PA	%
Friend/Family	2	50.0 %
Newspaper/Magazine	1	25.0 %
TV	1	25.0 %
Total	4	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	3	75.0 %
Material	1	25.0 %
Total	4	100%

Sent NRT :

	PA	%
Sent NRT	4	100.0 %
Total	4	100%

Calls by Date :

	PA	%
10/01/2014	1	25.0 %
10/02/2014		
10/03/2014	1	25.0 %
10/04/2014		
10/05/2014		
10/06/2014		
10/07/2014		
10/08/2014		
10/09/2014		
10/10/2014		
10/11/2014		
10/12/2014		
10/13/2014		
10/14/2014		
10/15/2014		
10/16/2014		
10/17/2014		
10/18/2014		
10/19/2014		
10/20/2014		
10/21/2014		
10/22/2014		
10/23/2014		
10/24/2014		
10/25/2014		
10/26/2014		
10/27/2014		
10/28/2014	1	25.0 %
10/29/2014	1	25.0 %
10/30/2014		
10/31/2014		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 31Oct2014

Cumulative Total	
	PA
Cumulative Total	77

Language Line Called :

	PA	%
Cantonese	5	6.5 %
Korean	9	11.7 %
Vietnamese	14	18.2 %
Mandarin	49	63.6 %
Total	77	100%

Called For :

	PA	%
Smoker	69	89.6 %
Proxy	8	10.4 %
Total	77	100%

Age:

	PA	%
18-24	1	1.3 %
25-44	30	39.0 %
44-65	35	45.5 %
65+	11	14.3 %
Total	77	100%

Gender :

	PA	%
Male	60	77.9 %
Female	16	20.8 %
Do not know	1	1.3 %
Total	77	100%

Education :

	PA	%
Grades 1-8	14	18.2 %
Grades 9-12	12	15.6 %
High School Diploma	20	26.0 %
Some College or	12	15.6 %
2-yr College Degree	1	1.3 %
4-yr College Degree	11	14.3 %
Postgraduate Degree	1	1.3 %
Do not know	6	7.8 %
Total	77	100%

Hear about from:

	PA	%
Clinic/Doctor's Office	1	1.3 %
TV	6	7.8 %
Internet/Social Media	4	5.2 %
Friend/Family	9	11.7 %
Newspaper/Magazine	51	66.2 %
Other	4	5.2 %
Non-Profit	1	1.3 %
Billboard/Bus Sign	1	1.3 %
Total	77	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	56	81.2 %
Material	13	18.8 %
Total	69	100%

Sent NRT :

	PA	%
Not Sent NRT	16	20.8 %
Sent NRT	61	79.2 %
Total	77	100%