

## Asian Quitline Report

01Oct2014 -- 31Oct2014

Total	
	NJ
<b>Total</b>	11

Language Line Called :		
	NJ	%
Mandarin	2	18.2 %
Korean	9	81.8 %
<b>Total</b>	11	100%

Called For :		
	NJ	%
Smoker	11	100.0 %
<b>Total</b>	11	100%

Age :		
	NJ	%
25-44	2	18.2 %
44-65	9	81.8 %
<b>Total</b>	11	100%

Gender :		
	NJ	%
Male	9	81.8 %
Female	2	18.2 %
<b>Total</b>	11	100%

Education :		
	NJ	%
Grades 1-8	1	9.1 %
Grades 9-12	1	9.1 %
High School Diploma	2	18.2 %
2-yr College Degree	1	9.1 %
4-yr College Degree	5	45.5 %
Postgraduate Degree	1	9.1 %
<b>Total</b>	11	100%

Hear about from:		
	NJ	%
Radio	6	54.5 %
Newspaper/Magazine	4	36.4 %
Internet/Social Media	1	9.1 %
<b>Total</b>	11	100%

Total calling for themselves:		
Service Selected		
	NJ	%
Counseling	11	100.0 %
<b>Total</b>	11	100%

Sent NRT :		
	NJ	%
Sent NRT	11	100.0 %
<b>Total</b>	11	100%

Calls by Date :		
	NJ	%
10/01/2014		
10/02/2014		
10/03/2014	2	18.2 %
10/04/2014		
10/05/2014		
10/06/2014		
10/07/2014		
10/08/2014		
10/09/2014		
10/10/2014		
10/11/2014		
10/12/2014		
10/13/2014		
10/14/2014		
10/15/2014		
10/16/2014		
10/17/2014		
10/18/2014		
10/19/2014		
10/20/2014		
10/21/2014	1	9.1 %
10/22/2014	1	9.1 %
10/23/2014		
10/24/2014	1	9.1 %
10/25/2014		
10/26/2014		
10/27/2014	3	27.3 %
10/28/2014		
10/29/2014	2	18.2 %
10/30/2014	1	9.1 %
10/31/2014		
<b>Total</b>	11	100%

## Asian Quitline Report

26Sep2012 -- 31Oct2014

Cumulative Total	
	NJ
<b>Cumulative Total</b>	195

Language Line Called :		
	NJ	%
Cantonese	6	3.1 %
Vietnamese	7	3.6 %
Mandarin	46	23.6 %
Korean	136	69.7 %
<b>Total</b>	195	100%

Called For :		
	NJ	%
Smoker	183	93.8 %
Proxy	12	6.2 %
<b>Total</b>	195	100%

Age:		
	NJ	%
18-24	1	0.5 %
25-44	37	19.0 %
44-65	120	61.5 %
65+	32	16.4 %
Unknown	5	2.6 %
<b>Total</b>	195	100%

Gender :		
	NJ	%
Male	164	84.1 %
Female	30	15.4 %
Do not know	1	0.5 %
<b>Total</b>	195	100%

Education :		
	NJ	%
Grades 1-8	11	5.6 %
Grades 9-12	16	8.2 %
High School Diploma	40	20.5 %
Some College or	14	7.2 %
2-yr College Degree	5	2.6 %
4-yr College Degree	84	43.1 %
Postgraduate Degree	12	6.2 %
Do not know	13	6.7 %
<b>Total</b>	195	100%

Hear about from:		
	NJ	%
Radio	6	3.1 %
Friend/Family	27	13.8 %
Clinic/Doctor's Office	1	0.5 %
TV	5	2.6 %
Other	8	4.1 %
Newspaper/Magazine	141	72.3 %
Internet/Social Media	7	3.6 %
<b>Total</b>	195	100%

Total calling for themselves:		
Service Selected		
	NJ	%
No Service	1	0.5 %
Material	22	12.0 %
Counseling	160	87.4 %
<b>Total</b>	183	100%

Sent NRT :		
	NJ	%
Sent NRT	174	89.2 %
Not Sent NRT	21	10.8 %
<b>Total</b>	195	100%