

Asian Quitline Report

01Oct2014 -- 31Oct2014

Total	
	MD
Total	6

Language Line Called :

	MD	%
Vietnamese	1	16.7 %
Korean	5	83.3 %
Total	6	100%

Called For :

	MD	%
Smoker	6	100.0 %
Total	6	100%

Age :

	MD	%
25-44	1	16.7 %
44-65	3	50.0 %
65+	2	33.3 %
Total	6	100%

Gender :

	MD	%
Male	6	100.0 %
Total	6	100%

Education :

	MD	%
Grades 9-12	1	16.7 %
High School Diploma	2	33.3 %
Some College or	2	33.3 %
4-yr College Degree	1	16.7 %
Total	6	100%

Hear about from:

	MD	%
Newspaper/Magazine	6	100.0 %
Total	6	100%

Total calling for themselves:
Service Selected

	MD	%
Material	2	33.3 %
Counseling	4	66.7 %
Total	6	100%

Sent NRT :

	MD	%
Sent NRT	6	100.0 %
Total	6	100%

Calls by Date :

	MD	%
10/01/2014	1	16.7 %
10/02/2014		
10/03/2014		
10/04/2014		
10/05/2014		
10/06/2014	1	16.7 %
10/07/2014	2	33.3 %
10/08/2014	1	16.7 %
10/09/2014	1	16.7 %
10/10/2014		
10/11/2014		
10/12/2014		
10/13/2014		
10/14/2014		
10/15/2014		
10/16/2014		
10/17/2014		
10/18/2014		
10/19/2014		
10/20/2014		
10/21/2014		
10/22/2014		
10/23/2014		
10/24/2014		
10/25/2014		
10/26/2014		
10/27/2014		
10/28/2014		
10/29/2014		
10/30/2014		
10/31/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Oct2014

Cumulative Total

	MD
Cumulative Total	181

Language Line Called :

	MD	%
Cantonese	4	2.2 %
Mandarin	23	12.7 %
Vietnamese	21	11.6 %
Korean	133	73.5 %
Total	181	100%

Called For :

	MD	%
Smoker	174	96.1 %
Proxy	7	3.9 %
Total	181	100%

Age:

	MD	%
18-24	1	0.6 %
25-44	33	18.2 %
44-65	125	69.1 %
65+	15	8.3 %
Unknown	7	3.9 %
Total	181	100%

Gender :

	MD	%
Male	162	89.5 %
Female	18	9.9 %
Do not know	1	0.6 %
Total	181	100%

Education :

	MD	%
Never attended	1	0.6 %
Grades 1-8	15	8.3 %
Grades 9-12	7	3.9 %
High School Diploma	49	27.1 %
Some College or	27	14.9 %
2-yr College Degree	9	5.0 %
4-yr College Degree	57	31.5 %
Postgraduate Degree	7	3.9 %
Do not know	9	5.0 %
Total	181	100%

Hear about from:

	MD	%
Newspaper/Magazine	151	83.4 %
TV	4	2.2 %
Friend/Family	13	7.2 %
Other	7	3.9 %
Internet/Social Media	6	3.3 %
Total	181	100%

Total calling for themselves:
Service Selected

	MD	%
Material	18	10.3 %
Counseling	156	89.7 %
Total	174	100%

Sent NRT :

	MD	%
Not Sent NRT	13	7.2 %
Sent NRT	168	92.8 %
Total	181	100%