

Asian Quitline Report

01Oct2014 -- 31Oct2014

Total	
	IL
Total	6

Language Line Called :

	IL	%
Korean	6	100.0 %
Total	6	100%

Called For :

	IL	%
Proxy	2	33.3 %
Smoker	4	66.7 %
Total	6	100%

Age :

	IL	%
44-65	4	66.7 %
65+	2	33.3 %
Total	6	100%

Gender :

	IL	%
Male	4	66.7 %
Female	2	33.3 %
Total	6	100%

Education :

	IL	%
High School Diploma	3	50.0 %
4-yr College Degree	2	33.3 %
Postgraduate Degree	1	16.7 %
Total	6	100%

Hear about from:

	IL	%
Friend/Family	1	16.7 %
Newspaper/Magazine	3	50.0 %
Radio	2	33.3 %
Total	6	100%

Total calling for themselves:

Service Selected

	IL	%
Counseling	3	75.0 %
Material	1	25.0 %
Total	4	100%

Sent NRT :

	IL	%
Not Sent NRT	2	33.3 %
Sent NRT	4	66.7 %
Total	6	100%

Calls by Date :

	IL	%
10/01/2014		
10/02/2014	1	16.7 %
10/03/2014		
10/04/2014		
10/05/2014		
10/06/2014		
10/07/2014		
10/08/2014		
10/09/2014	1	16.7 %
10/10/2014	1	16.7 %
10/11/2014		
10/12/2014		
10/13/2014		
10/14/2014		
10/15/2014		
10/16/2014		
10/17/2014		
10/18/2014		
10/19/2014		
10/20/2014		
10/21/2014		
10/22/2014		
10/23/2014		
10/24/2014		
10/25/2014		
10/26/2014		
10/27/2014		
10/28/2014		
10/29/2014	3	50.0 %
10/30/2014		
10/31/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Oct2014

Cumulative Total	
	IL
Cumulative Total	127

Language Line Called :

	IL	%
Cantonese	5	3.9 %
Mandarin	17	13.4 %
Vietnamese	3	2.4 %
Korean	102	80.3 %
Total	127	100%

Called For :

	IL	%
Proxy	9	7.1 %
Smoker	118	92.9 %
Total	127	100%

Age:

	IL	%
25-44	23	18.1 %
44-65	80	63.0 %
65+	20	15.7 %
Unknown	4	3.1 %
Total	127	100%

Gender :

	IL	%
Male	97	76.4 %
Female	30	23.6 %
Total	127	100%

Education :

	IL	%
Grades 1-8	11	8.7 %
Grades 9-12	6	4.7 %
High School Diploma	41	32.3 %
Some College or	11	8.7 %
2-yr College Degree	4	3.1 %
4-yr College Degree	45	35.4 %
Postgraduate Degree	7	5.5 %
Do not know	2	1.6 %
Total	127	100%

Hear about from:

	IL	%
Hospital	1	0.8 %
Internet/Social Media	6	4.7 %
Other	3	2.4 %
TV	1	0.8 %
Radio	2	1.6 %
Newspaper/Magazine	98	77.2 %
Friend/Family	16	12.6 %
Total	127	100%

Total calling for themselves:

Service Selected

	IL	%
Material	16	13.6 %
Counseling	102	86.4 %
Total	118	100%

Sent NRT :

	IL	%
Not Sent NRT	11	8.7 %
Sent NRT	116	91.3 %
Total	127	100%