

Asian Quitline Report

01Oct2014 -- 31Oct2014

Total	
	GA
Total	11

Language Line Called :		
	GA	%
Vietnamese	6	54.5 %
Korean	4	36.4 %
Mandarin	1	9.1 %
Total	11	100%

Called For :		
	GA	%
Smoker	10	90.9 %
Proxy	1	9.1 %
Total	11	100%

Age :		
	GA	%
25-44	2	18.2 %
44-65	6	54.5 %
65+	3	27.3 %
Total	11	100%

Gender :		
	GA	%
Male	10	90.9 %
Female	1	9.1 %
Total	11	100%

Education :		
	GA	%
Grades 1-8	1	9.1 %
Grades 9-12	4	36.4 %
High School Diploma	1	9.1 %
Some College or	2	18.2 %
4-yr College Degree	3	27.3 %
Total	11	100%

Hear about from:		
	GA	%
Friend/Family	3	27.3 %
Newspaper/Magazine	8	72.7 %
Total	11	100%

Total calling for themselves:		
Service Selected		
	GA	%
Counseling	8	80.0 %
Material	2	20.0 %
Total	10	100%

Sent NRT :		
	GA	%
Sent NRT	9	81.8 %
Not Sent NRT	2	18.2 %
Total	11	100%

Calls by Date :		
	GA	%
10/01/2014		
10/02/2014		
10/03/2014		
10/04/2014		
10/05/2014		
10/06/2014	2	18.2 %
10/07/2014	1	9.1 %
10/08/2014	1	9.1 %
10/09/2014	1	9.1 %
10/10/2014		
10/11/2014		
10/12/2014		
10/13/2014		
10/14/2014		
10/15/2014		
10/16/2014		
10/17/2014		
10/18/2014		
10/19/2014		
10/20/2014	1	9.1 %
10/21/2014	1	9.1 %
10/22/2014	1	9.1 %
10/23/2014	1	9.1 %
10/24/2014		
10/25/2014		
10/26/2014		
10/27/2014		
10/28/2014		
10/29/2014	1	9.1 %
10/30/2014		
10/31/2014	1	9.1 %
Total	11	100%

Asian Quitline Report

26Sep2012 -- 31Oct2014

Cumulative Total	
	GA
Cumulative Total	224

Language Line Called :		
	GA	%
Mandarin	23	10.3 %
Vietnamese	102	45.5 %
Cantonese	5	2.2 %
Korean	94	42.0 %
Total	224	100%

Called For :		
	GA	%
Smoker	215	96.0 %
Proxy	9	4.0 %
Total	224	100%

Age:		
	GA	%
<18	1	0.4 %
25-44	58	25.9 %
44-65	133	59.4 %
65+	29	12.9 %
Unknown	3	1.3 %
Total	224	100%

Gender :		
	GA	%
Male	188	83.9 %
Female	35	15.6 %
Do not know	1	0.4 %
Total	224	100%

Education :		
	GA	%
Grades 1-8	23	10.3 %
Grades 9-12	28	12.5 %
High School Diploma	74	33.0 %
Some College or	30	13.4 %
2-yr College Degree	7	3.1 %
4-yr College Degree	50	22.3 %
Postgraduate Degree	5	2.2 %
Do not know	7	3.1 %
Total	224	100%

Hear about from:		
	GA	%
Non-Profit	1	0.4 %
Newspaper/Magazine	170	75.9 %
TV	12	5.4 %
Other	6	2.7 %
Internet/Social Media	5	2.2 %
Friend/Family	30	13.4 %
Total	224	100%

Total calling for themselves:		
Service Selected		
	GA	%
Counseling	183	85.1 %
Material	32	14.9 %
Total	215	100%

Sent NRT :		
	GA	%
Sent NRT	205	91.5 %
Not Sent NRT	19	8.5 %
Total	224	100%