

Asian Quitline Report

01Oct2014 -- 31Oct2014

Total	
	CA
Total	151

Language Line Called :

	CA	%
Vietnamese	70	46.4 %
Cantonese	5	3.3 %
Korean	56	37.1 %
Mandarin	20	13.2 %
Total	151	100%

Called For :

	CA	%
Smoker	150	99.3 %
Proxy	1	0.7 %
Total	151	100%

Age :

	CA	%
18-24	1	0.7 %
25-44	34	22.5 %
44-65	78	51.7 %
65+	34	22.5 %
Unknown	4	2.6 %
Total	151	100%

Gender :

	CA	%
Male	133	88.1 %
Female	17	11.3 %
Do not know	1	0.7 %
Total	151	100%

Education :

	CA	%
Never attended	1	0.7 %
Grades 1-8	12	7.9 %
Grades 9-12	23	15.2 %
GED	1	0.7 %
High School Diploma	31	20.5 %
Some College or	29	19.2 %
2-yr College Degree	6	4.0 %
4-yr College Degree	43	28.5 %
Postgraduate Degree	3	2.0 %
Do not know	2	1.3 %
Total	151	100%

Hear about from:

	CA	%
Other	6	4.0 %
Friend/Family	18	11.9 %
Pharmacy	1	0.7 %
Radio	11	7.3 %
Hospital	1	0.7 %
Internet/Social Media	6	4.0 %
HMO/Med/Insurance	18	11.9 %
Clinic/Doctor's Office	7	4.6 %
Non-Profit	2	1.3 %
TV	10	6.6 %
Newspaper/Magazine	52	34.4 %
Mail	16	10.6 %
Do not Know	3	2.0 %
Total	151	100%

Total calling for themselves:

Service Selected		
	CA	%
Material	32	21.3 %
No Service	1	0.7 %
Counseling	117	78.0 %
Total	150	100%

Sent NRT :

	CA	%
Not Sent NRT	10	6.6 %
Sent NRT	141	93.4 %
Total	151	100%

Calls by Date :

	CA	%
10/01/2014	8	5.3 %
10/02/2014	5	3.3 %
10/03/2014	7	4.6 %
10/04/2014		
10/05/2014		
10/06/2014	7	4.6 %
10/07/2014	6	4.0 %
10/08/2014	12	7.9 %
10/09/2014	10	6.6 %
10/10/2014	3	2.0 %
10/11/2014	1	0.7 %
10/12/2014	1	0.7 %
10/13/2014	7	4.6 %
10/14/2014	4	2.6 %
10/15/2014	7	4.6 %
10/16/2014	8	5.3 %
10/17/2014	5	3.3 %
10/18/2014		
10/19/2014		
10/20/2014	6	4.0 %
10/21/2014	5	3.3 %
10/22/2014	7	4.6 %
10/23/2014	14	9.3 %
10/24/2014	5	3.3 %
10/25/2014		
10/26/2014		
10/27/2014	3	2.0 %
10/28/2014	4	2.6 %
10/29/2014	1	0.7 %
10/30/2014	7	4.6 %
10/31/2014	8	5.3 %
Total	151	100%

Asian Quitline Report

26Sep2012 -- 31Oct2014

Cumulative Total	
	CA
Cumulative Total	3103

Language Line Called :

	CA	%
Korean	1263	40.7 %
Vietnamese	996	32.1 %
Cantonese	206	6.6 %
Mandarin	638	20.6 %
Total	3103	100%

Called For :

	CA	%
Proxy	140	4.5 %
Smoker	2963	95.5 %
Total	3103	100%

Age:

	CA	%
<18	2	0.1 %
18-24	45	1.5 %
25-44	656	21.1 %
44-65	1764	56.8 %
65+	573	18.5 %
Unknown	63	2.0 %
Total	3103	100%

Gender :

	CA	%
Male	2577	83.0 %
Female	510	16.4 %
Do not know	16	0.5 %
Total	3103	100%

Education :

	CA	%
Never attended	19	0.6 %
Grades 1-8	264	8.5 %
Grades 9-12	347	11.2 %
GED	3	0.1 %
High School Diploma	810	26.1 %
Some College or	407	13.1 %
2-yr College Degree	139	4.5 %
4-yr College Degree	874	28.2 %
Postgraduate Degree	123	4.0 %
Do not know	117	3.8 %
Total	3103	100%

Hear about from:

	CA	%
Other	146	4.7 %
Friend/Family	574	18.5 %
Pharmacy	12	0.4 %
Radio	174	5.6 %
Hospital	53	1.7 %
Internet/Social Media	183	5.9 %
HMO/Med/Insurance	107	3.4 %
Dentist/Dental	2	0.1 %
Mail	67	2.2 %
Clinic/Doctor's Office	140	4.5 %
Phone Book	14	0.5 %
School	7	0.2 %
Billboard/Bus Sign	4	0.1 %
Do not Know	35	1.1 %
Non-Profit	27	0.9 %
TV	214	6.9 %
Newspaper/Magazine	1344	43.3 %
Total	3103	100%

Total calling for themselves:

Service Selected		
	CA	%
UnKnown	1	0.0 %
No Service	16	0.5 %
Material	440	14.8 %
Counseling	2506	84.6 %
Total	2963	100%

Sent NRT :

	CA	%
Not Sent NRT	303	9.8 %
Sent NRT	2800	90.2 %
Total	3103	100%