

**Asian Quitline Report**

01Oct2014 -- 31Oct2014

| Total        |    |
|--------------|----|
|              | AZ |
| <b>Total</b> | 1  |

**Language Line Called :**

|              | AZ | %       |
|--------------|----|---------|
| Korean       | 1  | 100.0 % |
| <b>Total</b> | 1  | 100%    |

**Called For :**

|              | AZ | %       |
|--------------|----|---------|
| Smoker       | 1  | 100.0 % |
| <b>Total</b> | 1  | 100%    |

**Age :**

|              | AZ | %       |
|--------------|----|---------|
| 44-65        | 1  | 100.0 % |
| <b>Total</b> | 1  | 100%    |

**Gender :**

|              | AZ | %       |
|--------------|----|---------|
| Male         | 1  | 100.0 % |
| <b>Total</b> | 1  | 100%    |

**Education :**

|                 | AZ | %       |
|-----------------|----|---------|
| Some College or | 1  | 100.0 % |
| <b>Total</b>    | 1  | 100%    |

**Hear about from:**

|              | AZ | %       |
|--------------|----|---------|
| Radio        | 1  | 100.0 % |
| <b>Total</b> | 1  | 100%    |

**Total calling for themselves:**
**Service Selected**

|              | AZ | %       |
|--------------|----|---------|
| Counseling   | 1  | 100.0 % |
| <b>Total</b> | 1  | 100%    |

**Sent NRT :**

|              | AZ | %       |
|--------------|----|---------|
| Sent NRT     | 1  | 100.0 % |
| <b>Total</b> | 1  | 100%    |

**Calls by Date :**

|              | AZ | %       |
|--------------|----|---------|
| 10/01/2014   |    |         |
| 10/02/2014   |    |         |
| 10/03/2014   |    |         |
| 10/04/2014   |    |         |
| 10/05/2014   |    |         |
| 10/06/2014   |    |         |
| 10/07/2014   |    |         |
| 10/08/2014   |    |         |
| 10/09/2014   |    |         |
| 10/10/2014   |    |         |
| 10/11/2014   |    |         |
| 10/12/2014   |    |         |
| 10/13/2014   |    |         |
| 10/14/2014   |    |         |
| 10/15/2014   |    |         |
| 10/16/2014   |    |         |
| 10/17/2014   |    |         |
| 10/18/2014   |    |         |
| 10/19/2014   |    |         |
| 10/20/2014   |    |         |
| 10/21/2014   |    |         |
| 10/22/2014   |    |         |
| 10/23/2014   |    |         |
| 10/24/2014   |    |         |
| 10/25/2014   |    |         |
| 10/26/2014   |    |         |
| 10/27/2014   |    |         |
| 10/28/2014   |    |         |
| 10/29/2014   | 1  | 100.0 % |
| 10/30/2014   |    |         |
| 10/31/2014   |    |         |
| <b>Total</b> | 1  | 100%    |

**Asian Quitline Report**

26Sep2012 -- 31Oct2014

**Cumulative Total**

|                         | AZ |
|-------------------------|----|
| <b>Cumulative Total</b> | 51 |

**Language Line Called :**

|              | AZ | %      |
|--------------|----|--------|
| Korean       | 9  | 17.6 % |
| Cantonese    | 3  | 5.9 %  |
| Vietnamese   | 32 | 62.7 % |
| Mandarin     | 7  | 13.7 % |
| <b>Total</b> | 51 | 100%   |

**Called For :**

|              | AZ | %      |
|--------------|----|--------|
| Proxy        | 6  | 11.8 % |
| Smoker       | 45 | 88.2 % |
| <b>Total</b> | 51 | 100%   |

**Age:**

|              | AZ | %      |
|--------------|----|--------|
| 25-44        | 16 | 31.4 % |
| 44-65        | 29 | 56.9 % |
| 65+          | 6  | 11.8 % |
| <b>Total</b> | 51 | 100%   |

**Gender :**

|              | AZ | %      |
|--------------|----|--------|
| Male         | 39 | 76.5 % |
| Female       | 11 | 21.6 % |
| Do not know  | 1  | 2.0 %  |
| <b>Total</b> | 51 | 100%   |

**Education :**

|                     | AZ | %      |
|---------------------|----|--------|
| Never attended      | 1  | 2.0 %  |
| Grades 1-8          | 11 | 21.6 % |
| Grades 9-12         | 5  | 9.8 %  |
| High School Diploma | 10 | 19.6 % |
| Some College or     | 13 | 25.5 % |
| 4-yr College Degree | 6  | 11.8 % |
| Do not know         | 5  | 9.8 %  |
| <b>Total</b>        | 51 | 100%   |

**Hear about from:**

|                        | AZ | %      |
|------------------------|----|--------|
| Newspaper/Magazine     | 26 | 51.0 % |
| Do not Know            | 8  | 15.7 % |
| Friend/Family          | 5  | 9.8 %  |
| Other                  | 4  | 7.8 %  |
| HMO/Med/Insurance      | 1  | 2.0 %  |
| Internet/Social Media  | 2  | 3.9 %  |
| TV                     | 1  | 2.0 %  |
| Non-Profit             | 1  | 2.0 %  |
| Radio                  | 1  | 2.0 %  |
| Clinic/Doctor's Office | 2  | 3.9 %  |
| <b>Total</b>           | 51 | 100%   |

**Total calling for themselves:**
**Service Selected**

|              | AZ | %      |
|--------------|----|--------|
| Material     | 3  | 6.7 %  |
| Counseling   | 42 | 93.3 % |
| <b>Total</b> | 45 | 100%   |

**Sent NRT :**

|              | AZ | %      |
|--------------|----|--------|
| Sent NRT     | 43 | 84.3 % |
| Not Sent NRT | 8  | 15.7 % |
| <b>Total</b> | 51 | 100%   |