

Asian Quitline Report

01Sep2014 -- 30Sep2014

| Total | |
|--------------|----|
| | VA |
| Total | 4 |

Language Line Called :

| | VA | % |
|--------------|----|--------|
| Korean | 2 | 50.0 % |
| Vietnamese | 2 | 50.0 % |
| Total | 4 | 100% |

Called For :

| | VA | % |
|--------------|----|--------|
| Smoker | 3 | 75.0 % |
| Proxy | 1 | 25.0 % |
| Total | 4 | 100% |

Age :

| | VA | % |
|--------------|----|--------|
| 25-44 | 2 | 50.0 % |
| 44-65 | 1 | 25.0 % |
| 65+ | 1 | 25.0 % |
| Total | 4 | 100% |

Gender :

| | VA | % |
|--------------|----|--------|
| Male | 3 | 75.0 % |
| Female | 1 | 25.0 % |
| Total | 4 | 100% |

Education :

| | VA | % |
|---------------------|----|--------|
| Grades 1-8 | 1 | 25.0 % |
| Grades 9-12 | 1 | 25.0 % |
| 4-yr College Degree | 2 | 50.0 % |
| Total | 4 | 100% |

Hear about from:

| | VA | % |
|--------------------|----|---------|
| Newspaper/Magazine | 4 | 100.0 % |
| Total | 4 | 100% |

Total calling for themselves:
Service Selected

| | VA | % |
|--------------|----|---------|
| Counseling | 3 | 100.0 % |
| Total | 3 | 100% |

Sent NRT :

| | VA | % |
|--------------|----|--------|
| Sent NRT | 3 | 75.0 % |
| Not Sent NRT | 1 | 25.0 % |
| Total | 4 | 100% |

Calls by Date :

| | VA | % |
|--------------|----|--------|
| 09/01/2014 | | |
| 09/02/2014 | | |
| 09/03/2014 | 1 | 25.0 % |
| 09/04/2014 | 1 | 25.0 % |
| 09/05/2014 | 1 | 25.0 % |
| 09/06/2014 | | |
| 09/07/2014 | | |
| 09/08/2014 | | |
| 09/09/2014 | | |
| 09/10/2014 | | |
| 09/11/2014 | 1 | 25.0 % |
| 09/12/2014 | | |
| 09/13/2014 | | |
| 09/14/2014 | | |
| 09/15/2014 | | |
| 09/16/2014 | | |
| 09/17/2014 | | |
| 09/18/2014 | | |
| 09/19/2014 | | |
| 09/20/2014 | | |
| 09/21/2014 | | |
| 09/22/2014 | | |
| 09/23/2014 | | |
| 09/24/2014 | | |
| 09/25/2014 | | |
| 09/26/2014 | | |
| 09/27/2014 | | |
| 09/28/2014 | | |
| 09/29/2014 | | |
| 09/30/2014 | | |
| Total | 4 | 100% |

Asian Quitline Report

26Sep2012 -- 30Sep2014

| Cumulative Total | |
|-------------------------|-----|
| | VA |
| Cumulative Total | 243 |

Language Line Called :

| | VA | % |
|--------------|-----|--------|
| Korean | 125 | 51.4 % |
| Vietnamese | 99 | 40.7 % |
| Mandarin | 18 | 7.4 % |
| Cantonese | 1 | 0.4 % |
| Total | 243 | 100% |

Called For :

| | VA | % |
|--------------|-----|--------|
| Smoker | 228 | 93.8 % |
| Proxy | 15 | 6.2 % |
| Total | 243 | 100% |

Age:

| | VA | % |
|--------------|-----|--------|
| 18-24 | 2 | 0.8 % |
| 25-44 | 61 | 25.1 % |
| 44-65 | 149 | 61.3 % |
| 65+ | 26 | 10.7 % |
| Unknown | 5 | 2.1 % |
| Total | 243 | 100% |

Gender :

| | VA | % |
|--------------|-----|--------|
| Male | 202 | 83.1 % |
| Female | 39 | 16.0 % |
| Do not know | 2 | 0.8 % |
| Total | 243 | 100% |

Education :

| | VA | % |
|---------------------|-----|--------|
| Never attended | 2 | 0.8 % |
| Grades 1-8 | 24 | 9.9 % |
| Grades 9-12 | 26 | 10.7 % |
| High School Diploma | 66 | 27.2 % |
| Some College or | 23 | 9.5 % |
| 2-yr College Degree | 9 | 3.7 % |
| 4-yr College Degree | 70 | 28.8 % |
| Postgraduate Degree | 11 | 4.5 % |
| Do not know | 12 | 4.9 % |
| Total | 243 | 100% |

Hear about from:

| | VA | % |
|-----------------------|-----|--------|
| TV | 2 | 0.8 % |
| Internet/Social Media | 10 | 4.1 % |
| Other | 6 | 2.5 % |
| Friend/Family | 35 | 14.4 % |
| Newspaper/Magazine | 190 | 78.2 % |
| Total | 243 | 100% |

Total calling for themselves:
Service Selected

| | VA | % |
|--------------|-----|--------|
| Material | 45 | 19.7 % |
| Counseling | 183 | 80.3 % |
| Total | 228 | 100% |

Sent NRT :

| | VA | % |
|--------------|-----|--------|
| Sent NRT | 223 | 91.8 % |
| Not Sent NRT | 20 | 8.2 % |
| Total | 243 | 100% |