

Asian Quitline Report

01Sep2014 -- 30Sep2014

Total	
	TX
Total	9

Language Line Called :

	TX	%
Vietnamese	8	88.9 %
Mandarin	1	11.1 %
Total	9	100%

Called For :

	TX	%
Smoker	9	100.0 %
Total	9	100%

Age :

	TX	%
25-44	2	22.2 %
44-65	4	44.4 %
65+	3	33.3 %
Total	9	100%

Gender :

	TX	%
Male	8	88.9 %
Female	1	11.1 %
Total	9	100%

Education :

	TX	%
Grades 1-8	1	11.1 %
Grades 9-12	3	33.3 %
High School Diploma	4	44.4 %
Some College or	1	11.1 %
Total	9	100%

Hear about from:

	TX	%
Friend/Family	3	33.3 %
TV	3	33.3 %
Newspaper/Magazine	3	33.3 %
Total	9	100%

Total calling for themselves:

Service Selected		
	TX	%
Material	1	11.1 %
Counseling	8	88.9 %
Total	9	100%

Sent NRT :

	TX	%
Sent NRT	9	100.0 %
Total	9	100%

Calls by Date :

	TX	%
09/01/2014		
09/02/2014	1	11.1 %
09/03/2014		
09/04/2014		
09/05/2014		
09/06/2014		
09/07/2014		
09/08/2014	1	11.1 %
09/09/2014		
09/10/2014		
09/11/2014	1	11.1 %
09/12/2014		
09/13/2014		
09/14/2014		
09/15/2014	1	11.1 %
09/16/2014	1	11.1 %
09/17/2014		
09/18/2014		
09/19/2014	2	22.2 %
09/20/2014		
09/21/2014		
09/22/2014		
09/23/2014	1	11.1 %
09/24/2014		
09/25/2014	1	11.1 %
09/26/2014		
09/27/2014		
09/28/2014		
09/29/2014		
09/30/2014		
Total	9	100%

Asian Quitline Report

26Sep2012 -- 30Sep2014

Cumulative Total	
	TX
Cumulative Total	439

Language Line Called :

	TX	%
Cantonese	9	2.1 %
Vietnamese	334	76.1 %
Mandarin	54	12.3 %
Korean	42	9.6 %
Total	439	100%

Called For :

	TX	%
Smoker	424	96.6 %
Proxy	15	3.4 %
Total	439	100%

Age:

	TX	%
18-24	6	1.4 %
25-44	114	26.0 %
44-65	244	55.6 %
65+	68	15.5 %
Unknown	7	1.6 %
Total	439	100%

Gender :

	TX	%
Male	390	88.8 %
Female	42	9.6 %
Do not know	7	1.6 %
Total	439	100%

Education :

	TX	%
Never attended	5	1.1 %
Grades 1-8	43	9.8 %
Grades 9-12	77	17.5 %
GED	2	0.5 %
High School Diploma	136	31.0 %
Some College or	64	14.6 %
2-yr College Degree	21	4.8 %
4-yr College Degree	62	14.1 %
Postgraduate Degree	10	2.3 %
Do not know	19	4.3 %
Total	439	100%

Hear about from:

	TX	%
Friend/Family	78	17.8 %
Newspaper/Magazine	227	51.7 %
Clinic/Doctor's Office	2	0.5 %
Hospital	2	0.5 %
TV	16	3.6 %
Do not Know	3	0.7 %
Other	12	2.7 %
Non-Profit	1	0.2 %
HMO/Med/Insurance	1	0.2 %
Internet/Social Media	16	3.6 %
Radio	81	18.5 %
Total	439	100%

Total calling for themselves:

Service Selected		
	TX	%
No Service	3	0.7 %
Material	90	21.2 %
Counseling	331	78.1 %
Total	424	100%

Sent NRT :

	TX	%
Not Sent NRT	36	8.2 %
Sent NRT	403	91.8 %
Total	439	100%