

Asian Quitline Report

01Sep2014 -- 30Sep2014

Total	
	PA
Total	2

Language Line Called :

	PA	%
Vietnamese	2	100.0 %
Total	2	100%

Called For :

	PA	%
Smoker	2	100.0 %
Total	2	100%

Age :

	PA	%
25-44	1	50.0 %
44-65	1	50.0 %
Total	2	100%

Gender :

	PA	%
Male	1	50.0 %
Do not know	1	50.0 %
Total	2	100%

Education :

	PA	%
Some College or	2	100.0 %
Total	2	100%

Hear about from:

	PA	%
TV	2	100.0 %
Total	2	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	1	50.0 %
Material	1	50.0 %
Total	2	100%

Sent NRT :

	PA	%
Sent NRT	2	100.0 %
Total	2	100%

Calls by Date :

	PA	%
09/01/2014		
09/02/2014		
09/03/2014		
09/04/2014		
09/05/2014		
09/06/2014		
09/07/2014		
09/08/2014		
09/09/2014		
09/10/2014		
09/11/2014		
09/12/2014		
09/13/2014		
09/14/2014		
09/15/2014		
09/16/2014		
09/17/2014		
09/18/2014		
09/19/2014		
09/20/2014		
09/21/2014		
09/22/2014		
09/23/2014		
09/24/2014	1	50.0 %
09/25/2014	1	50.0 %
09/26/2014		
09/27/2014		
09/28/2014		
09/29/2014		
09/30/2014		
Total	2	100%

Asian Quitline Report

26Sep2012 -- 30Sep2014

Cumulative Total	
	PA
Cumulative Total	73

Language Line Called :

	PA	%
Cantonese	5	6.8 %
Korean	8	11.0 %
Mandarin	48	65.8 %
Vietnamese	12	16.4 %
Total	73	100%

Called For :

	PA	%
Smoker	65	89.0 %
Proxy	8	11.0 %
Total	73	100%

Age:

	PA	%
18-24	1	1.4 %
25-44	28	38.4 %
44-65	34	46.6 %
65+	10	13.7 %
Total	73	100%

Gender :

	PA	%
Male	56	76.7 %
Female	16	21.9 %
Do not know	1	1.4 %
Total	73	100%

Education :

	PA	%
Grades 1-8	12	16.4 %
Grades 9-12	12	16.4 %
High School Diploma	19	26.0 %
Some College or	12	16.4 %
2-yr College Degree	1	1.4 %
4-yr College Degree	10	13.7 %
Postgraduate Degree	1	1.4 %
Do not know	6	8.2 %
Total	73	100%

Hear about from:

	PA	%
TV	5	6.8 %
Internet/Social Media	4	5.5 %
Friend/Family	7	9.6 %
Newspaper/Magazine	50	68.5 %
Other	4	5.5 %
Non-Profit	1	1.4 %
Billboard/Bus Sign	1	1.4 %
Clinic/Doctor's Office	1	1.4 %
Total	73	100%

Total calling for themselves:

Service Selected		
	PA	%
Material	12	18.5 %
Counseling	53	81.5 %
Total	65	100%

Sent NRT :

	PA	%
Not Sent NRT	16	21.9 %
Sent NRT	57	78.1 %
Total	73	100%