

Asian Quitline Report

01Sep2014 -- 30Sep2014

Total	
	NY
Total	9

Language Line Called :

	NY	%
Korean	3	33.3 %
Cantonese	2	22.2 %
Mandarin	4	44.4 %
Total	9	100%

Called For :

	NY	%
Smoker	9	100.0 %
Total	9	100%

Age :

	NY	%
<18	1	11.1 %
25-44	3	33.3 %
44-65	3	33.3 %
65+	2	22.2 %
Total	9	100%

Gender :

	NY	%
Male	8	88.9 %
Female	1	11.1 %
Total	9	100%

Education :

	NY	%
Grades 1-8	1	11.1 %
High School Diploma	4	44.4 %
Some College or	1	11.1 %
2-yr College Degree	1	11.1 %
4-yr College Degree	1	11.1 %
Do not know	1	11.1 %
Total	9	100%

Hear about from:

	NY	%
Newspaper/Magazine	1	11.1 %
Clinic/Doctor's Office	4	44.4 %
Friend/Family	2	22.2 %
Do not Know	2	22.2 %
Total	9	100%

Total calling for themselves:

Service Selected		
	NY	%
Counseling	7	77.8 %
Material	2	22.2 %
Total	9	100%

Sent NRT :

	NY	%
Not Sent NRT	2	22.2 %
Sent NRT	7	77.8 %
Total	9	100%

Calls by Date :

	NY	%
09/01/2014		
09/02/2014		
09/03/2014	1	11.1 %
09/04/2014		
09/05/2014	2	22.2 %
09/06/2014		
09/07/2014		
09/08/2014		
09/09/2014		
09/10/2014		
09/11/2014	1	11.1 %
09/12/2014		
09/13/2014		
09/14/2014		
09/15/2014	1	11.1 %
09/16/2014		
09/17/2014	1	11.1 %
09/18/2014		
09/19/2014		
09/20/2014		
09/21/2014		
09/22/2014	1	11.1 %
09/23/2014		
09/24/2014	1	11.1 %
09/25/2014		
09/26/2014	1	11.1 %
09/27/2014		
09/28/2014		
09/29/2014		
09/30/2014		
Total	9	100%

Asian Quitline Report

26Sep2012 -- 30Sep2014

Cumulative Total	
	NY
Cumulative Total	746

Language Line Called :

	NY	%
Korean	231	31.0 %
Cantonese	70	9.4 %
Mandarin	441	59.1 %
Vietnamese	4	0.5 %
Total	746	100%

Called For :

	NY	%
Smoker	706	94.6 %
Proxy	40	5.4 %
Total	746	100%

Age:

	NY	%
<18	2	0.3 %
18-24	12	1.6 %
25-44	266	35.7 %
44-65	390	52.3 %
65+	67	9.0 %
Unknown	9	1.2 %
Total	746	100%

Gender :

	NY	%
Male	622	83.4 %
Female	122	16.4 %
Do not know	2	0.3 %
Total	746	100%

Education :

	NY	%
Never attended	7	0.9 %
Grades 1-8	121	16.2 %
Grades 9-12	89	11.9 %
GED	1	0.1 %
High School Diploma	220	29.5 %
Some College or	43	5.8 %
2-yr College Degree	16	2.1 %
4-yr College Degree	188	25.2 %
Postgraduate Degree	13	1.7 %
Do not know	48	6.4 %
Total	746	100%

Hear about from:

	NY	%
Newspaper/Magazine	466	62.5 %
Radio	7	0.9 %
Phone Book	1	0.1 %
Hospital	17	2.3 %
Clinic/Doctor's Office	69	9.2 %
Other	53	7.1 %
Friend/Family	75	10.1 %
Internet/Social Media	30	4.0 %
Dentist/Dental	1	0.1 %
Do not Know	7	0.9 %
TV	4	0.5 %
Non-Profit	11	1.5 %
HMO/Med/Insurance	5	0.7 %
Total	746	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	6	0.8 %
Material	82	11.6 %
Counseling	618	87.5 %
Total	706	100%

Sent NRT :

	NY	%
Not Sent NRT	106	14.2 %
Sent NRT	640	85.8 %
Total	746	100%