

Asian Quitline Report

01Sep2014 -- 30Sep2014

Total	
	NJ
Total	1

Language Line Called :

	NJ	%
Mandarin	1	100.0 %
Total	1	100%

Called For :

	NJ	%
Smoker	1	100.0 %
Total	1	100%

Age :

	NJ	%
44-65	1	100.0 %
Total	1	100%

Gender :

	NJ	%
Male	1	100.0 %
Total	1	100%

Education :

	NJ	%
Grades 9-12	1	100.0 %
Total	1	100%

Hear about from:

	NJ	%
Clinic/Doctor's Office	1	100.0 %
Total	1	100%

Total calling for themselves:

Service Selected

	NJ	%
Counseling	1	100.0 %
Total	1	100%

Sent NRT :

	NJ	%
Sent NRT	1	100.0 %
Total	1	100%

Calls by Date :

	NJ	%
09/01/2014		
09/02/2014		
09/03/2014	1	100.0 %
09/04/2014		
09/05/2014		
09/06/2014		
09/07/2014		
09/08/2014		
09/09/2014		
09/10/2014		
09/11/2014		
09/12/2014		
09/13/2014		
09/14/2014		
09/15/2014		
09/16/2014		
09/17/2014		
09/18/2014		
09/19/2014		
09/20/2014		
09/21/2014		
09/22/2014		
09/23/2014		
09/24/2014		
09/25/2014		
09/26/2014		
09/27/2014		
09/28/2014		
09/29/2014		
09/30/2014		
Total	1	100%

Asian Quitline Report

26Sep2012 -- 30Sep2014

Cumulative Total	
	NJ
Cumulative Total	184

Language Line Called :

	NJ	%
Mandarin	44	23.9 %
Korean	127	69.0 %
Vietnamese	7	3.8 %
Cantonese	6	3.3 %
Total	184	100%

Called For :

	NJ	%
Smoker	172	93.5 %
Proxy	12	6.5 %
Total	184	100%

Age:

	NJ	%
18-24	1	0.5 %
25-44	35	19.0 %
44-65	111	60.3 %
65+	32	17.4 %
Unknown	5	2.7 %
Total	184	100%

Gender :

	NJ	%
Male	155	84.2 %
Female	28	15.2 %
Do not know	1	0.5 %
Total	184	100%

Education :

	NJ	%
Grades 1-8	10	5.4 %
Grades 9-12	15	8.2 %
High School Diploma	38	20.7 %
Some College or	14	7.6 %
2-yr College Degree	4	2.2 %
4-yr College Degree	79	42.9 %
Postgraduate Degree	11	6.0 %
Do not know	13	7.1 %
Total	184	100%

Hear about from:

	NJ	%
Friend/Family	27	14.7 %
Clinic/Doctor's Office	1	0.5 %
TV	5	2.7 %
Other	8	4.3 %
Newspaper/Magazine	137	74.5 %
Internet/Social Media	6	3.3 %
Total	184	100%

Total calling for themselves:

Service Selected

	NJ	%
No Service	1	0.6 %
Material	22	12.8 %
Counseling	149	86.6 %
Total	172	100%

Sent NRT :

	NJ	%
Not Sent NRT	22	12.0 %
Sent NRT	162	88.0 %
Total	184	100%