

Asian Quitline Report

01Sep2014 -- 30Sep2014

Total

	LA
Total	1

Language Line Called :

	LA	%
Mandarin	1	100.0 %
Total	1	100%

Called For :

	LA	%
Smoker	1	100.0 %
Total	1	100%

Age :

	LA	%
44-65	1	100.0 %
Total	1	100%

Gender :

	LA	%
Male	1	100.0 %
Total	1	100%

Education :

	LA	%
4-yr College Degree	1	100.0 %
Total	1	100%

Hear about from:

	LA	%
Friend/Family	1	100.0 %
Total	1	100%

Total calling for themselves:
Service Selected

	LA	%
Counseling	1	100.0 %
Total	1	100%

Sent NRT :

	LA	%
Sent NRT	1	100.0 %
Total	1	100%

Calls by Date :

	LA	%
09/01/2014		
09/02/2014		
09/03/2014		
09/04/2014	1	100.0 %
09/05/2014		
09/06/2014		
09/07/2014		
09/08/2014		
09/09/2014		
09/10/2014		
09/11/2014		
09/12/2014		
09/13/2014		
09/14/2014		
09/15/2014		
09/16/2014		
09/17/2014		
09/18/2014		
09/19/2014		
09/20/2014		
09/21/2014		
09/22/2014		
09/23/2014		
09/24/2014		
09/25/2014		
09/26/2014		
09/27/2014		
09/28/2014		
09/29/2014		
09/30/2014		
Total	1	100%

Asian Quitline Report

26Sep2012 -- 30Sep2014

Cumulative Total

	LA
Cumulative Total	32

Language Line Called :

	LA	%
Korean	2	6.2 %
Mandarin	6	18.8 %
Cantonese	3	9.4 %
Vietnamese	21	65.6 %
Total	32	100%

Called For :

	LA	%
Proxy	2	6.2 %
Smoker	30	93.8 %
Total	32	100%

Age:

	LA	%
18-24	2	6.2 %
25-44	10	31.2 %
44-65	15	46.9 %
65+	5	15.6 %
Total	32	100%

Gender :

	LA	%
Male	27	84.4 %
Female	5	15.6 %
Total	32	100%

Education :

	LA	%
Grades 1-8	8	25.0 %
Grades 9-12	7	21.9 %
High School Diploma	7	21.9 %
Some College or	5	15.6 %
2-yr College Degree	1	3.1 %
4-yr College Degree	2	6.2 %
Do not know	2	6.2 %
Total	32	100%

Hear about from:

	LA	%
Internet/Social Media	1	3.1 %
Newspaper/Magazine	9	28.1 %
TV	14	43.8 %
Friend/Family	6	18.8 %
Other	2	6.2 %
Total	32	100%

Total calling for themselves:
Service Selected

	LA	%
Material	3	10.0 %
Counseling	27	90.0 %
Total	30	100%

Sent NRT :

	LA	%
Sent NRT	29	90.6 %
Not Sent NRT	3	9.4 %
Total	32	100%