Asian Quitline Report

01Sep2014 -- 30Sep2014

Total

	GA
Total	6

Language Line Called :

	GA	%
Vietnamese	5	83.3 %
Mandarin	1	16.7 %
Total	6	100%

Called For :

	GA	%
Proxy	1	16.7 %
Smoker	5	83.3 %
Total	6	100%

Age :

	GA	%
44-65	4	66.7 %
65+	2	33.3 %
Total	6	100%

Gender :

	GA	%
Male	5	83.3 %
Female	1	16.7 %
Total	6	100%

Education :

	GA	%
Grades 1-8	1	16.7 %
Grades 9-12	1	16.7 %
High School Diploma	3	50.0 %
Some College or	1	16.7 %
Total	6	100%

Hear about from:

	GA	%
TV	1	16.7 %
Newspaper/Magazine	5	83.3 %
Total	6	100%

Total calling for themselves:

Service Selected

	GA	%
Material	1	20.0 %
Counseling	4	80.0 %
Total	5	100%

Sent NRT :

	GA	%
Sent NRT	5	83.3 %
Not Sent NRT	1	16.7 %
Total	6	100%

Calls by Date :

	GA	%
09/01/2014		
09/02/2014	1	16.7 %
09/03/2014		
09/04/2014		
09/05/2014		
09/06/2014		
09/07/2014		
09/08/2014	1	16.7 %
09/09/2014		
09/10/2014		
09/11/2014		
09/12/2014		
09/13/2014		
09/14/2014		
09/15/2014	1	16.7 %
09/16/2014	1	16.7 %
09/17/2014		
09/18/2014		
09/19/2014		
09/20/2014		
09/21/2014		
09/22/2014		
09/23/2014		
09/24/2014		
09/25/2014	1	16.7 %
09/26/2014		
09/27/2014		
09/28/2014		
09/29/2014		
09/30/2014	1	16.7 %
Total	6	100%

Asian Quitline Report

26Sep2012 -- 30Sep2014

Cumulative Total

	GA
Cumulative Total	213

Language Line Called :

	GA	%
Mandarin	22	10.3 %
Vietnamese	96	45.1 %
Korean	90	42.3 %
Cantonese	5	2.3 %
Total	213	100%

Called For :

	GA	%
Proxy	8	3.8 %
Smoker	205	96.2 %
Total	213	100%

Age:

	GA	%
<18	1	0.5 %
25-44	56	26.3 %
44-65	127	59.6 %
65+	26	12.2 %
Unknown	3	1.4 %
Total	213	100%

Gender :

	GA	%
Male	178	83.6 %
Female	34	16.0 %
Do not know	1	0.5 %
Total	213	100%

Education :

	GA	%
Grades 1-8	22	10.3 %
Grades 9-12	24	11.3 %
High School Diploma	73	34.3 %
Some College or	28	13.1 %
2-yr College Degree	7	3.3 %
4-yr College Degree	47	22.1 %
Postgraduate Degree	5	2.3 %
Do not know	7	3.3 %
Total	213	100%

Hear about from:

	GA	%
Non-Profit	1	0.5 %
Newspaper/Magazine	162	76.1 %
TV	12	5.6 %
Other	6	2.8 %
Friend/Family	27	12.7 %
Internet/Social Media	5	2.3 %
Total	213	100%

Total calling for themselves:

Service Selected

	GA	%
Counseling	175	85.4 %
Material	30	14.6 %
Total	205	100%

Sent NRT :

	GA	%
Sent NRT	196	92.0 %
Not Sent NRT	17	8.0 %
Total	213	100%