

Asian Quitline Report

01Aug2014 -- 31Aug2014

Total	
	WA
Total	2

Language Line Called :

	WA	%
Mandarin	1	50.0 %
Korean	1	50.0 %
Total	2	100%

Called For :

	WA	%
Smoker	2	100.0 %
Total	2	100%

Age :

	WA	%
44-65	1	50.0 %
Unknown	1	50.0 %
Total	2	100%

Gender :

	WA	%
Female	2	100.0 %
Total	2	100%

Education :

	WA	%
High School Diploma	1	50.0 %
4-yr College Degree	1	50.0 %
Total	2	100%

Hear about from:

	WA	%
Newspaper/Magazine	2	100.0 %
Total	2	100%

Total calling for themselves:
Service Selected

	WA	%
Counseling	1	50.0 %
Material	1	50.0 %
Total	2	100%

Sent NRT :

	WA	%
Sent NRT	1	50.0 %
Not Sent NRT	1	50.0 %
Total	2	100%

Calls by Date :

	WA	%
08/01/2014		
08/02/2014		
08/03/2014		
08/04/2014		
08/05/2014		
08/06/2014		
08/07/2014		
08/08/2014		
08/09/2014		
08/10/2014		
08/11/2014		
08/12/2014	1	50.0 %
08/13/2014		
08/14/2014		
08/15/2014		
08/16/2014		
08/17/2014		
08/18/2014		
08/19/2014		
08/20/2014		
08/21/2014	1	50.0 %
08/22/2014		
08/23/2014		
08/24/2014		
08/25/2014		
08/26/2014		
08/27/2014		
08/28/2014		
08/29/2014		
08/30/2014		
08/31/2014		
Total	2	100%

Asian Quitline Report

26Sep2012 -- 31Aug2014

Cumulative Total	
	WA
Cumulative Total	312

Language Line Called :

	WA	%
Mandarin	29	9.3 %
Cantonese	10	3.2 %
Korean	104	33.3 %
Vietnamese	169	54.2 %
Total	312	100%

Called For :

	WA	%
Smoker	298	95.5 %
Proxy	14	4.5 %
Total	312	100%

Age:

	WA	%
25-44	67	21.5 %
44-65	181	58.0 %
65+	55	17.6 %
Unknown	9	2.9 %
Total	312	100%

Gender :

	WA	%
Male	247	79.2 %
Female	63	20.2 %
Do not know	2	0.6 %
Total	312	100%

Education :

	WA	%
Never attended	2	0.6 %
Grades 1-8	52	16.7 %
Grades 9-12	57	18.3 %
High School Diploma	88	28.2 %
Some College or	38	12.2 %
2-yr College Degree	13	4.2 %
4-yr College Degree	53	17.0 %
Postgraduate Degree	2	0.6 %
Do not know	7	2.2 %
Total	312	100%

Hear about from:

	WA	%
Other	6	1.9 %
Non-Profit	4	1.3 %
Pharmacy	4	1.3 %
Clinic/Doctor's Office	9	2.9 %
Internet/Social Media	2	0.6 %
Phone Book	1	0.3 %
Friend/Family	51	16.3 %
Billboard/Bus Sign	1	0.3 %
TV	33	10.6 %
Newspaper/Magazine	198	63.5 %
Radio	3	1.0 %
Total	312	100%

Total calling for themselves:
Service Selected

	WA	%
No Service	2	0.7 %
Counseling	242	81.2 %
Material	53	17.8 %
UnKnown	1	0.3 %
Total	298	100%

Sent NRT :

	WA	%
Sent NRT	286	91.7 %
Not Sent NRT	26	8.3 %
Total	312	100%