

Asian Quitline Report

01Aug2014 -- 31Aug2014

Total

	VA	
Total	6	

Language Line Called :

	VA	%
Korean	4	66.7 %
Vietnamese	2	33.3 %
Total	6	100%

Called For :

	VA	%
Smoker	6	100.0 %
Total	6	100%

Age :

	VA	%
25-44	2	33.3 %
44-65	4	66.7 %
Total	6	100%

Gender :

	VA	%
Male	5	83.3 %
Female	1	16.7 %
Total	6	100%

Education :

	VA	%
High School Diploma	3	50.0 %
4-yr College Degree	3	50.0 %
Total	6	100%

Hear about from:

	VA	%
Internet/Social Media	1	16.7 %
Newspaper/Magazine	4	66.7 %
Friend/Family	1	16.7 %
Total	6	100%

Total calling for themselves:

Service Selected

	VA	%
Material	2	33.3 %
Counseling	4	66.7 %
Total	6	100%

Sent NRT :

	VA	%
Sent NRT	6	100.0 %
Total	6	100%

Calls by Date :

	VA	%
08/01/2014		
08/02/2014		
08/03/2014		
08/04/2014		
08/05/2014		
08/06/2014	1	16.7 %
08/07/2014		
08/08/2014		
08/09/2014		
08/10/2014		
08/11/2014	1	16.7 %
08/12/2014		
08/13/2014		
08/14/2014		
08/15/2014	1	16.7 %
08/16/2014		
08/17/2014		
08/18/2014		
08/19/2014		
08/20/2014	1	16.7 %
08/21/2014		
08/22/2014		
08/23/2014		
08/24/2014		
08/25/2014		
08/26/2014	1	16.7 %
08/27/2014		
08/28/2014		
08/29/2014	1	16.7 %
08/30/2014		
08/31/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Aug2014

Cumulative Total

	VA	
Cumulative Total	239	

Language Line Called :

	VA	%
Korean	123	51.5 %
Vietnamese	97	40.6 %
Cantonese	1	0.4 %
Mandarin	18	7.5 %
Total	239	100%

Called For :

	VA	%
Smoker	225	94.1 %
Proxy	14	5.9 %
Total	239	100%

Age:

	VA	%
18-24	2	0.8 %
25-44	59	24.7 %
44-65	148	61.9 %
65+	25	10.5 %
Unknown	5	2.1 %
Total	239	100%

Gender :

	VA	%
Male	199	83.3 %
Female	38	15.9 %
Do not know	2	0.8 %
Total	239	100%

Education :

	VA	%
Never attended	2	0.8 %
Grades 1-8	23	9.6 %
Grades 9-12	25	10.5 %
High School Diploma	66	27.6 %
Some College or	23	9.6 %
2-yr College Degree	9	3.8 %
4-yr College Degree	68	28.5 %
Postgraduate Degree	11	4.6 %
Do not know	12	5.0 %
Total	239	100%

Hear about from:

	VA	%
TV	2	0.8 %
Internet/Social Media	10	4.2 %
Newspaper/Magazine	186	77.8 %
Other	6	2.5 %
Friend/Family	35	14.6 %
Total	239	100%

Total calling for themselves:

Service Selected

	VA	%
Material	45	20.0 %
Counseling	180	80.0 %
Total	225	100%

Sent NRT :

	VA	%
Sent NRT	220	92.1 %
Not Sent NRT	19	7.9 %
Total	239	100%