

Asian Quitline Report

01Aug2014 -- 31Aug2014

Total	
	TX
Total	3

Language Line Called :

	TX	%
Vietnamese	3	100.0 %
Total	3	100%

Called For :

	TX	%
Smoker	3	100.0 %
Total	3	100%

Age :

	TX	%
44-65	2	66.7 %
65+	1	33.3 %
Total	3	100%

Gender :

	TX	%
Male	3	100.0 %
Total	3	100%

Education :

	TX	%
Grades 9-12	1	33.3 %
High School Diploma	2	66.7 %
Total	3	100%

Hear about from:

	TX	%
Friend/Family	1	33.3 %
Newspaper/Magazine	1	33.3 %
Hospital	1	33.3 %
Total	3	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	2	66.7 %
Material	1	33.3 %
Total	3	100%

Sent NRT :

	TX	%
Sent NRT	3	100.0 %
Total	3	100%

Calls by Date :

	TX	%
08/01/2014		
08/02/2014		
08/03/2014		
08/04/2014		
08/05/2014		
08/06/2014		
08/07/2014	1	33.3 %
08/08/2014		
08/09/2014		
08/10/2014		
08/11/2014		
08/12/2014		
08/13/2014		
08/14/2014	1	33.3 %
08/15/2014		
08/16/2014		
08/17/2014		
08/18/2014		
08/19/2014		
08/20/2014		
08/21/2014		
08/22/2014		
08/23/2014		
08/24/2014		
08/25/2014	1	33.3 %
08/26/2014		
08/27/2014		
08/28/2014		
08/29/2014		
08/30/2014		
08/31/2014		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Aug2014

Cumulative Total	
	TX
Cumulative Total	430

Language Line Called :

	TX	%
Cantonese	9	2.1 %
Vietnamese	326	75.8 %
Mandarin	53	12.3 %
Korean	42	9.8 %
Total	430	100%

Called For :

	TX	%
Smoker	415	96.5 %
Proxy	15	3.5 %
Total	430	100%

Age:

	TX	%
18-24	6	1.4 %
25-44	112	26.0 %
44-65	240	55.8 %
65+	65	15.1 %
Unknown	7	1.6 %
Total	430	100%

Gender :

	TX	%
Male	382	88.8 %
Female	41	9.5 %
Do not know	7	1.6 %
Total	430	100%

Education :

	TX	%
Never attended	5	1.2 %
Grades 1-8	42	9.8 %
Grades 9-12	74	17.2 %
GED	2	0.5 %
High School Diploma	132	30.7 %
Some College or	63	14.7 %
2-yr College Degree	21	4.9 %
4-yr College Degree	62	14.4 %
Postgraduate Degree	10	2.3 %
Do not know	19	4.4 %
Total	430	100%

Hear about from:

	TX	%
Friend/Family	75	17.4 %
Newspaper/Magazine	224	52.1 %
Clinic/Doctor's Office	2	0.5 %
HMO/Med/Insurance	1	0.2 %
Internet/Social Media	16	3.7 %
Hospital	2	0.5 %
Do not Know	3	0.7 %
TV	13	3.0 %
Other	12	2.8 %
Non-Profit	1	0.2 %
Radio	81	18.8 %
Total	430	100%

Total calling for themselves:

Service Selected

	TX	%
No Service	3	0.7 %
Material	89	21.4 %
Counseling	323	77.8 %
Total	415	100%

Sent NRT :

	TX	%
Not Sent NRT	36	8.4 %
Sent NRT	394	91.6 %
Total	430	100%