

Asian Quitline Report

01Aug2014 -- 31Aug2014

Total	
	NY
Total	15

Language Line Called :

	NY	%
Vietnamese	1	6.7 %
Korean	4	26.7 %
Cantonese	2	13.3 %
Mandarin	8	53.3 %
Total	15	100%

Called For :

	NY	%
Smoker	15	100.0 %
Total	15	100%

Age :

	NY	%
25-44	5	33.3 %
44-65	8	53.3 %
65+	2	13.3 %
Total	15	100%

Gender :

	NY	%
Male	12	80.0 %
Female	3	20.0 %
Total	15	100%

Education :

	NY	%
Grades 1-8	1	6.7 %
Grades 9-12	3	20.0 %
High School Diploma	7	46.7 %
Some College or	1	6.7 %
4-yr College Degree	2	13.3 %
Do not know	1	6.7 %
Total	15	100%

Hear about from:

	NY	%
Newspaper/Magazine	7	46.7 %
Clinic/Doctor's Office	3	20.0 %
Friend/Family	1	6.7 %
Dentist/Dental	1	6.7 %
Do not Know	1	6.7 %
Other	1	6.7 %
TV	1	6.7 %
Total	15	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	1	6.7 %
Counseling	13	86.7 %
Material	1	6.7 %
Total	15	100%

Sent NRT :

	NY	%
Not Sent NRT	4	26.7 %
Sent NRT	11	73.3 %
Total	15	100%

Calls by Date :

	NY	%
08/01/2014	1	6.7 %
08/02/2014		
08/03/2014	1	6.7 %
08/04/2014	1	6.7 %
08/05/2014		
08/06/2014	1	6.7 %
08/07/2014	1	6.7 %
08/08/2014	2	13.3 %
08/09/2014		
08/10/2014		
08/11/2014	1	6.7 %
08/12/2014	1	6.7 %
08/13/2014	2	13.3 %
08/14/2014	1	6.7 %
08/15/2014		
08/16/2014		
08/17/2014		
08/18/2014		
08/19/2014		
08/20/2014	1	6.7 %
08/21/2014	1	6.7 %
08/22/2014	1	6.7 %
08/23/2014		
08/24/2014		
08/25/2014		
08/26/2014		
08/27/2014		
08/28/2014		
08/29/2014		
08/30/2014		
08/31/2014		
Total	15	100%

Asian Quitline Report

26Sep2012 -- 31Aug2014

Cumulative Total	
	NY
Cumulative Total	737

Language Line Called :

	NY	%
Vietnamese	4	0.5 %
Korean	228	30.9 %
Cantonese	68	9.2 %
Mandarin	437	59.3 %
Total	737	100%

Called For :

	NY	%
Proxy	40	5.4 %
Smoker	697	94.6 %
Total	737	100%

Age:

	NY	%
<18	1	0.1 %
18-24	12	1.6 %
25-44	263	35.7 %
44-65	387	52.5 %
65+	65	8.8 %
Unknown	9	1.2 %
Total	737	100%

Gender :

	NY	%
Male	614	83.3 %
Female	121	16.4 %
Do not know	2	0.3 %
Total	737	100%

Education :

	NY	%
Never attended	7	0.9 %
Grades 1-8	120	16.3 %
Grades 9-12	89	12.1 %
GED	1	0.1 %
High School Diploma	216	29.3 %
Some College or	42	5.7 %
2-yr College Degree	15	2.0 %
4-yr College Degree	187	25.4 %
Postgraduate Degree	13	1.8 %
Do not know	47	6.4 %
Total	737	100%

Hear about from:

	NY	%
Internet/Social Media	30	4.1 %
Newspaper/Magazine	465	63.1 %
Phone Book	1	0.1 %
Hospital	17	2.3 %
Clinic/Doctor's Office	65	8.8 %
Friend/Family	73	9.9 %
Dentist/Dental	1	0.1 %
Do not Know	5	0.7 %
Other	53	7.2 %
HMO/Med/Insurance	5	0.7 %
TV	4	0.5 %
Non-Profit	11	1.5 %
Radio	7	0.9 %
Total	737	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	6	0.9 %
Material	80	11.5 %
Counseling	611	87.7 %
Total	697	100%

Sent NRT :

	NY	%
Not Sent NRT	104	14.1 %
Sent NRT	633	85.9 %
Total	737	100%