

Asian Quitline Report

01Aug2014 -- 31Aug2014

Total

	MA
Total	3

Language Line Called :

	MA	%
Mandarin	3	100.0 %
Total	3	100%

Called For :

	MA	%
Smoker	3	100.0 %
Total	3	100%

Age :

	MA	%
44-65	3	100.0 %
Total	3	100%

Gender :

	MA	%
Male	3	100.0 %
Total	3	100%

Education :

	MA	%
Grades 1-8	1	33.3 %
High School Diploma	1	33.3 %
4-yr College Degree	1	33.3 %
Total	3	100%

Hear about from:

	MA	%
Newspaper/Magazine	3	100.0 %
Total	3	100%

Total calling for themselves:

Service Selected

	MA	%
Counseling	3	100.0 %
Total	3	100%

Sent NRT :

	MA	%
Sent NRT	3	100.0 %
Total	3	100%

Calls by Date :

	MA	%
08/01/2014		
08/02/2014		
08/03/2014		
08/04/2014		
08/05/2014		
08/06/2014		
08/07/2014		
08/08/2014		
08/09/2014		
08/10/2014		
08/11/2014		
08/12/2014		
08/13/2014		
08/14/2014		
08/15/2014	1	33.3 %
08/16/2014		
08/17/2014		
08/18/2014		
08/19/2014		
08/20/2014		
08/21/2014		
08/22/2014	1	33.3 %
08/23/2014		
08/24/2014		
08/25/2014		
08/26/2014	1	33.3 %
08/27/2014		
08/28/2014		
08/29/2014		
08/30/2014		
08/31/2014		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Aug2014

Cumulative Total

	MA
Cumulative Total	46

Language Line Called :

	MA	%
Mandarin	24	52.2 %
Vietnamese	8	17.4 %
Korean	1	2.2 %
Cantonese	13	28.3 %
Total	46	100%

Called For :

	MA	%
Smoker	40	87.0 %
Proxy	6	13.0 %
Total	46	100%

Age:

	MA	%
25-44	12	26.1 %
44-65	28	60.9 %
65+	5	10.9 %
Unknown	1	2.2 %
Total	46	100%

Gender :

	MA	%
Male	39	84.8 %
Female	7	15.2 %
Total	46	100%

Education :

	MA	%
Grades 1-8	15	32.6 %
Grades 9-12	7	15.2 %
High School Diploma	7	15.2 %
Some College or	3	6.5 %
2-yr College Degree	3	6.5 %
4-yr College Degree	6	13.0 %
Postgraduate Degree	2	4.3 %
Do not know	3	6.5 %
Total	46	100%

Hear about from:

	MA	%
Newspaper/Magazine	33	71.7 %
Internet/Social Media	1	2.2 %
Radio	1	2.2 %
Non-Profit	1	2.2 %
TV	1	2.2 %
Other	3	6.5 %
Friend/Family	6	13.0 %
Total	46	100%

Total calling for themselves:

Service Selected

	MA	%
Material	6	15.0 %
Counseling	34	85.0 %
Total	40	100%

Sent NRT :

	MA	%
Not Sent NRT	10	21.7 %
Sent NRT	36	78.3 %
Total	46	100%