

Asian Quitline Report

01Jul2014 -- 31Jul2014

Total	
	TX
Total	12

Language Line Called :

	TX	%
Vietnamese	12	100.0 %
Total	12	100%

Called For :

	TX	%
Smoker	12	100.0 %
Total	12	100%

Age :

	TX	%
25-44	4	33.3 %
44-65	8	66.7 %
Total	12	100%

Gender :

	TX	%
Male	10	83.3 %
Female	1	8.3 %
Do not know	1	8.3 %
Total	12	100%

Education :

	TX	%
Never attended	1	8.3 %
Grades 9-12	4	33.3 %
GED	1	8.3 %
High School Diploma	3	25.0 %
Some College or	1	8.3 %
2-yr College Degree	1	8.3 %
Do not know	1	8.3 %
Total	12	100%

Hear about from:

	TX	%
Newspaper/Magazine	2	16.7 %
Friend/Family	3	25.0 %
TV	1	8.3 %
Radio	6	50.0 %
Total	12	100%

Total calling for themselves:
Service Selected

	TX	%
Material	5	41.7 %
Counseling	7	58.3 %
Total	12	100%

Sent NRT :

	TX	%
Sent NRT	12	100.0 %
Total	12	100%

Calls by Date :

	TX	%
07/01/2014	2	16.7 %
07/02/2014	1	8.3 %
07/03/2014	3	25.0 %
07/04/2014		
07/05/2014		
07/06/2014		
07/07/2014		
07/08/2014		
07/09/2014		
07/10/2014		
07/11/2014		
07/12/2014		
07/13/2014		
07/14/2014		
07/15/2014		
07/16/2014	2	16.7 %
07/17/2014		
07/18/2014		
07/19/2014		
07/20/2014		
07/21/2014		
07/22/2014		
07/23/2014	1	8.3 %
07/24/2014		
07/25/2014		
07/26/2014		
07/27/2014		
07/28/2014	2	16.7 %
07/29/2014		
07/30/2014		
07/31/2014	1	8.3 %
Total	12	100%

Asian Quitline Report

26Sep2012 -- 31Jul2014

Cumulative Total

	TX
Cumulative Total	427

Language Line Called :

	TX	%
Mandarin	53	12.4 %
Korean	42	9.8 %
Cantonese	9	2.1 %
Vietnamese	323	75.6 %
Total	427	100%

Called For :

	TX	%
Smoker	412	96.5 %
Proxy	15	3.5 %
Total	427	100%

Age:

	TX	%
18-24	6	1.4 %
25-44	112	26.2 %
44-65	238	55.7 %
65+	64	15.0 %
Unknown	7	1.6 %
Total	427	100%

Gender :

	TX	%
Male	379	88.8 %
Female	41	9.6 %
Do not know	7	1.6 %
Total	427	100%

Education :

	TX	%
Never attended	5	1.2 %
Grades 1-8	42	9.8 %
Grades 9-12	73	17.1 %
GED	2	0.5 %
High School Diploma	130	30.4 %
Some College or	63	14.8 %
2-yr College Degree	21	4.9 %
4-yr College Degree	62	14.5 %
Postgraduate Degree	10	2.3 %
Do not know	19	4.4 %
Total	427	100%

Hear about from:

	TX	%
Friend/Family	74	17.3 %
Newspaper/Magazine	223	52.2 %
Clinic/Doctor's Office	2	0.5 %
Hospital	1	0.2 %
Do not Know	3	0.7 %
TV	13	3.0 %
Other	12	2.8 %
Non-Profit	1	0.2 %
Radio	81	19.0 %
HMO/Med/Insurance	1	0.2 %
Internet/Social Media	16	3.7 %
Total	427	100%

Total calling for themselves:
Service Selected

	TX	%
No Service	3	0.7 %
Material	88	21.4 %
Counseling	321	77.9 %
Total	412	100%

Sent NRT :

	TX	%
Not Sent NRT	36	8.4 %
Sent NRT	391	91.6 %
Total	427	100%