

Asian Quitline Report

01Jul2014 -- 31Jul2014	
Total	
	NY
Total	31

Language Line Called :		
	NY	%
Korean	16	51.6 %
Cantonese	3	9.7 %
Mandarin	12	38.7 %
Total	31	100%

Called For :		
	NY	%
Proxy	1	3.2 %
Smoker	30	96.8 %
Total	31	100%

Age :		
	NY	%
25-44	4	12.9 %
44-65	20	64.5 %
65+	6	19.4 %
Unknown	1	3.2 %
Total	31	100%

Gender :		
	NY	%
Male	25	80.6 %
Female	6	19.4 %
Total	31	100%

Education :		
	NY	%
Grades 1-8	3	9.7 %
Grades 9-12	10	32.3 %
High School Diploma	6	19.4 %
Some College or	3	9.7 %
4-yr College Degree	8	25.8 %
Postgraduate Degree	1	3.2 %
Total	31	100%

Hear about from:		
	NY	%
Internet/Social Media	1	3.2 %
Newspaper/Magazine	21	67.7 %
Hospital	1	3.2 %
Clinic/Doctor's Office	1	3.2 %
Friend/Family	4	12.9 %
Other	2	6.5 %
Non-Profit	1	3.2 %
Total	31	100%

Total calling for themselves:		
Service Selected		
	NY	%
Material	7	23.3 %
Counseling	23	76.7 %
Total	30	100%

Sent NRT :		
	NY	%
Not Sent NRT	4	12.9 %
Sent NRT	27	87.1 %
Total	31	100%

Calls by Date :		
	NY	%
07/01/2014	1	3.2 %
07/02/2014		
07/03/2014		
07/04/2014		
07/05/2014		
07/06/2014		
07/07/2014	1	3.2 %
07/08/2014	3	9.7 %
07/09/2014	2	6.5 %
07/10/2014	2	6.5 %
07/11/2014	2	6.5 %
07/12/2014		
07/13/2014		
07/14/2014		
07/15/2014	1	3.2 %
07/16/2014	1	3.2 %
07/17/2014	1	3.2 %
07/18/2014		
07/19/2014		
07/20/2014		
07/21/2014	3	9.7 %
07/22/2014	2	6.5 %
07/23/2014	2	6.5 %
07/24/2014		
07/25/2014	2	6.5 %
07/26/2014		
07/27/2014		
07/28/2014	1	3.2 %
07/29/2014	3	9.7 %
07/30/2014	4	12.9 %
07/31/2014		
Total	31	100%

Asian Quitline Report

26Sep2012 -- 31Jul2014	
Cumulative Total	
	NY
Cumulative Total	723

Language Line Called :		
	NY	%
Vietnamese	3	0.4 %
Cantonese	67	9.3 %
Mandarin	429	59.3 %
Korean	224	31.0 %
Total	723	100%

Called For :		
	NY	%
Proxy	40	5.5 %
Smoker	683	94.5 %
Total	723	100%

Age:		
	NY	%
<18	1	0.1 %
18-24	12	1.7 %
25-44	258	35.7 %
44-65	380	52.6 %
65+	63	8.7 %
Unknown	9	1.2 %
Total	723	100%

Gender :		
	NY	%
Male	603	83.4 %
Female	118	16.3 %
Do not know	2	0.3 %
Total	723	100%

Education :		
	NY	%
Never attended	7	1.0 %
Grades 1-8	119	16.5 %
Grades 9-12	87	12.0 %
GED	1	0.1 %
High School Diploma	209	28.9 %
Some College or	41	5.7 %
2-yr College Degree	15	2.1 %
4-yr College Degree	185	25.6 %
Postgraduate Degree	13	1.8 %
Do not know	46	6.4 %
Total	723	100%

Hear about from:		
	NY	%
Internet/Social Media	30	4.1 %
Newspaper/Magazine	458	63.3 %
Hospital	17	2.4 %
Clinic/Doctor's Office	63	8.7 %
Radio	7	1.0 %
Friend/Family	72	10.0 %
Other	52	7.2 %
HMO/Med/Insurance	5	0.7 %
TV	3	0.4 %
Non-Profit	11	1.5 %
Do not Know	4	0.6 %
Phone Book	1	0.1 %
Total	723	100%

Total calling for themselves:		
Service Selected		
	NY	%
No Service	5	0.7 %
Material	80	11.7 %
Counseling	598	87.6 %
Total	683	100%

Sent NRT :		
	NY	%
Not Sent NRT	102	14.1 %
Sent NRT	621	85.9 %
Total	723	100%