

Asian Quitline Report

01Jul2014 -- 31Jul2014

Total	
	NJ
Total	5

Language Line Called :

	NJ	%
Korean	5	100.0 %
Total	5	100%

Called For :

	NJ	%
Smoker	5	100.0 %
Total	5	100%

Age :

	NJ	%
44-65	4	80.0 %
65+	1	20.0 %
Total	5	100%

Gender :

	NJ	%
Male	5	100.0 %
Total	5	100%

Education :

	NJ	%
High School Diploma	2	40.0 %
4-yr College Degree	3	60.0 %
Total	5	100%

Hear about from:

	NJ	%
Friend/Family	2	40.0 %
Newspaper/Magazine	3	60.0 %
Total	5	100%

Total calling for themselves:
Service Selected

	NJ	%
Counseling	4	80.0 %
Material	1	20.0 %
Total	5	100%

Sent NRT :

	NJ	%
Sent NRT	5	100.0 %
Total	5	100%

Calls by Date :

	NJ	%
07/01/2014		
07/02/2014		
07/03/2014		
07/04/2014		
07/05/2014		
07/06/2014		
07/07/2014		
07/08/2014		
07/09/2014		
07/10/2014		
07/11/2014		
07/12/2014		
07/13/2014		
07/14/2014	1	20.0 %
07/15/2014		
07/16/2014		
07/17/2014		
07/18/2014		
07/19/2014		
07/20/2014		
07/21/2014		
07/22/2014		
07/23/2014		
07/24/2014		
07/25/2014		
07/26/2014		
07/27/2014		
07/28/2014		
07/29/2014	1	20.0 %
07/30/2014	2	40.0 %
07/31/2014	1	20.0 %
Total	5	100%

Asian Quitline Report

26Sep2012 -- 31Jul2014

Cumulative Total	
	NJ
Cumulative Total	180

Language Line Called :

	NJ	%
Cantonese	6	3.3 %
Vietnamese	7	3.9 %
Mandarin	42	23.3 %
Korean	125	69.4 %
Total	180	100%

Called For :

	NJ	%
Smoker	168	93.3 %
Proxy	12	6.7 %
Total	180	100%

Age:

	NJ	%
18-24	1	0.6 %
25-44	35	19.4 %
44-65	107	59.4 %
65+	32	17.8 %
Unknown	5	2.8 %
Total	180	100%

Gender :

	NJ	%
Male	151	83.9 %
Female	28	15.6 %
Do not know	1	0.6 %
Total	180	100%

Education :

	NJ	%
Grades 1-8	10	5.6 %
Grades 9-12	14	7.8 %
High School Diploma	37	20.6 %
Some College or	13	7.2 %
2-yr College Degree	4	2.2 %
4-yr College Degree	78	43.3 %
Postgraduate Degree	11	6.1 %
Do not know	13	7.2 %
Total	180	100%

Hear about from:

	NJ	%
Newspaper/Magazine	135	75.0 %
Friend/Family	26	14.4 %
Other	8	4.4 %
TV	5	2.8 %
Internet/Social Media	6	3.3 %
Total	180	100%

Total calling for themselves:
Service Selected

	NJ	%
No Service	1	0.6 %
Material	21	12.5 %
Counseling	146	86.9 %
Total	168	100%

Sent NRT :

	NJ	%
Not Sent NRT	22	12.2 %
Sent NRT	158	87.8 %
Total	180	100%