

Asian Quitline Report

01Jul2014 -- 31Jul2014

Total	
	MD
Total	4

Language Line Called :

	MD	%
Korean	4	100.0 %
Total	4	100%

Called For :

	MD	%
Smoker	4	100.0 %
Total	4	100%

Age :

	MD	%
25-44	1	25.0 %
44-65	2	50.0 %
65+	1	25.0 %
Total	4	100%

Gender :

	MD	%
Male	4	100.0 %
Total	4	100%

Education :

	MD	%
High School Diploma	1	25.0 %
4-yr College Degree	1	25.0 %
Postgraduate Degree	1	25.0 %
Do not know	1	25.0 %
Total	4	100%

Hear about from:

	MD	%
Newspaper/Magazine	3	75.0 %
Friend/Family	1	25.0 %
Total	4	100%

Total calling for themselves:

Service Selected		
	MD	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	MD	%
Sent NRT	4	100.0 %
Total	4	100%

Calls by Date :

	MD	%
07/01/2014		
07/02/2014		
07/03/2014		
07/04/2014		
07/05/2014		
07/06/2014		
07/07/2014		
07/08/2014		
07/09/2014		
07/10/2014	1	25.0 %
07/11/2014	1	25.0 %
07/12/2014		
07/13/2014		
07/14/2014		
07/15/2014		
07/16/2014	1	25.0 %
07/17/2014		
07/18/2014		
07/19/2014		
07/20/2014		
07/21/2014		
07/22/2014		
07/23/2014		
07/24/2014		
07/25/2014		
07/26/2014		
07/27/2014		
07/28/2014		
07/29/2014	1	25.0 %
07/30/2014		
07/31/2014		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 31Jul2014

Cumulative Total	
	MD
Cumulative Total	171

Language Line Called :

	MD	%
Cantonese	4	2.3 %
Mandarin	23	13.5 %
Vietnamese	19	11.1 %
Korean	125	73.1 %
Total	171	100%

Called For :

	MD	%
Proxy	7	4.1 %
Smoker	164	95.9 %
Total	171	100%

Age:

	MD	%
18-24	1	0.6 %
25-44	32	18.7 %
44-65	118	69.0 %
65+	13	7.6 %
Unknown	7	4.1 %
Total	171	100%

Gender :

	MD	%
Male	153	89.5 %
Female	17	9.9 %
Do not know	1	0.6 %
Total	171	100%

Education :

	MD	%
Never attended	1	0.6 %
Grades 1-8	15	8.8 %
Grades 9-12	6	3.5 %
High School Diploma	46	26.9 %
Some College or	24	14.0 %
2-yr College Degree	8	4.7 %
4-yr College Degree	55	32.2 %
Postgraduate Degree	7	4.1 %
Do not know	9	5.3 %
Total	171	100%

Hear about from:

	MD	%
TV	3	1.8 %
Friend/Family	12	7.0 %
Other	7	4.1 %
Newspaper/Magazine	144	84.2 %
Internet/Social Media	5	2.9 %
Total	171	100%

Total calling for themselves:

Service Selected		
	MD	%
Material	15	9.1 %
Counseling	149	90.9 %
Total	164	100%

Sent NRT :

	MD	%
Not Sent NRT	13	7.6 %
Sent NRT	158	92.4 %
Total	171	100%