

Asian Quitline Report

01Jul2014 -- 31Jul2014

Total

	MA
Total	3

Language Line Called :

	MA	%
Mandarin	2	66.7 %
Cantonese	1	33.3 %
Total	3	100%

Called For :

	MA	%
Smoker	3	100.0 %
Total	3	100%

Age :

	MA	%
25-44	2	66.7 %
44-65	1	33.3 %
Total	3	100%

Gender :

	MA	%
Male	3	100.0 %
Total	3	100%

Education :

	MA	%
Grades 1-8	1	33.3 %
High School Diploma	1	33.3 %
Postgraduate Degree	1	33.3 %
Total	3	100%

Hear about from:

	MA	%
Newspaper/Magazine	3	100.0 %
Total	3	100%

Total calling for themselves:
Service Selected

	MA	%
Counseling	3	100.0 %
Total	3	100%

Sent NRT :

	MA	%
Sent NRT	3	100.0 %
Total	3	100%

Calls by Date :

	MA	%
07/01/2014		
07/02/2014		
07/03/2014		
07/04/2014		
07/05/2014		
07/06/2014		
07/07/2014		
07/08/2014		
07/09/2014		
07/10/2014		
07/11/2014	1	33.3 %
07/12/2014		
07/13/2014		
07/14/2014		
07/15/2014		
07/16/2014		
07/17/2014		
07/18/2014	1	33.3 %
07/19/2014		
07/20/2014		
07/21/2014	1	33.3 %
07/22/2014		
07/23/2014		
07/24/2014		
07/25/2014		
07/26/2014		
07/27/2014		
07/28/2014		
07/29/2014		
07/30/2014		
07/31/2014		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Jul2014

Cumulative Total

	MA
Cumulative Total	43

Language Line Called :

	MA	%
Mandarin	21	48.8 %
Vietnamese	8	18.6 %
Korean	1	2.3 %
Cantonese	13	30.2 %
Total	43	100%

Called For :

	MA	%
Smoker	37	86.0 %
Proxy	6	14.0 %
Total	43	100%

Age:

	MA	%
25-44	12	27.9 %
44-65	25	58.1 %
65+	5	11.6 %
Unknown	1	2.3 %
Total	43	100%

Gender :

	MA	%
Male	36	83.7 %
Female	7	16.3 %
Total	43	100%

Education :

	MA	%
Grades 1-8	14	32.6 %
Grades 9-12	7	16.3 %
High School Diploma	6	14.0 %
Some College or	3	7.0 %
2-yr College Degree	3	7.0 %
4-yr College Degree	5	11.6 %
Postgraduate Degree	2	4.7 %
Do not know	3	7.0 %
Total	43	100%

Hear about from:

	MA	%
Newspaper/Magazine	30	69.8 %
Internet/Social Media	1	2.3 %
Non-Profit	1	2.3 %
TV	1	2.3 %
Other	3	7.0 %
Friend/Family	6	14.0 %
Radio	1	2.3 %
Total	43	100%

Total calling for themselves:
Service Selected

	MA	%
Material	6	16.2 %
Counseling	31	83.8 %
Total	37	100%

Sent NRT :

	MA	%
Sent NRT	33	76.7 %
Not Sent NRT	10	23.3 %
Total	43	100%