

Asian Quitline Report

01Jul2014 -- 31Jul2014

Total	
	FL
Total	4

Language Line Called :

	FL	%
Mandarin	1	25.0 %
Cantonese	1	25.0 %
Korean	1	25.0 %
Vietnamese	1	25.0 %
Total	4	100%

Called For :

	FL	%
Smoker	4	100.0 %
Total	4	100%

Age :

	FL	%
25-44	1	25.0 %
44-65	2	50.0 %
65+	1	25.0 %
Total	4	100%

Gender :

	FL	%
Male	4	100.0 %
Total	4	100%

Education :

	FL	%
Grades 1-8	1	25.0 %
High School Diploma	2	50.0 %
Some College or	1	25.0 %
Total	4	100%

Hear about from:

	FL	%
Newspaper/Magazine	3	75.0 %
TV	1	25.0 %
Total	4	100%

Total calling for themselves:
Service Selected

	FL	%
Material	1	25.0 %
Counseling	3	75.0 %
Total	4	100%

Sent NRT :

	FL	%
Sent NRT	3	75.0 %
Not Sent NRT	1	25.0 %
Total	4	100%

Calls by Date :

	FL	%
07/01/2014	1	25.0 %
07/02/2014		
07/03/2014	1	25.0 %
07/04/2014		
07/05/2014		
07/06/2014		
07/07/2014		
07/08/2014		
07/09/2014		
07/10/2014		
07/11/2014		
07/12/2014		
07/13/2014		
07/14/2014		
07/15/2014	1	25.0 %
07/16/2014	1	25.0 %
07/17/2014		
07/18/2014		
07/19/2014		
07/20/2014		
07/21/2014		
07/22/2014		
07/23/2014		
07/24/2014		
07/25/2014		
07/26/2014		
07/27/2014		
07/28/2014		
07/29/2014		
07/30/2014		
07/31/2014		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 31Jul2014

Cumulative Total

	FL
Cumulative Total	66

Language Line Called :

	FL	%
Cantonese	5	7.6 %
Mandarin	18	27.3 %
Korean	6	9.1 %
Vietnamese	37	56.1 %
Total	66	100%

Called For :

	FL	%
Smoker	65	98.5 %
Proxy	1	1.5 %
Total	66	100%

Age:

	FL	%
25-44	18	27.3 %
44-65	41	62.1 %
65+	7	10.6 %
Total	66	100%

Gender :

	FL	%
Male	58	87.9 %
Female	8	12.1 %
Total	66	100%

Education :

	FL	%
Never attended	1	1.5 %
Grades 1-8	12	18.2 %
Grades 9-12	13	19.7 %
High School Diploma	19	28.8 %
Some College or	7	10.6 %
2-yr College Degree	3	4.5 %
4-yr College Degree	7	10.6 %
Postgraduate Degree	1	1.5 %
Do not know	3	4.5 %
Total	66	100%

Hear about from:

	FL	%
Internet/Social Media	6	9.1 %
Non-Profit	1	1.5 %
Friend/Family	8	12.1 %
TV	10	15.2 %
Newspaper/Magazine	38	57.6 %
Other	3	4.5 %
Total	66	100%

Total calling for themselves:
Service Selected

	FL	%
Material	11	16.9 %
Counseling	54	83.1 %
Total	65	100%

Sent NRT :

	FL	%
Sent NRT	63	95.5 %
Not Sent NRT	3	4.5 %
Total	66	100%