

Asian Quitline Report

01Jun2014 -- 30Jun2014

Total	
	NJ
Total	5

Language Line Called :

	NJ	%
Vietnamese	2	40.0 %
Mandarin	1	20.0 %
Korean	2	40.0 %
Total	5	100%

Called For :

	NJ	%
Smoker	5	100.0 %
Total	5	100%

Age :

	NJ	%
25-44	2	40.0 %
44-65	3	60.0 %
Total	5	100%

Gender :

	NJ	%
Male	5	100.0 %
Total	5	100%

Education :

	NJ	%
Grades 9-12	2	40.0 %
Some College or	1	20.0 %
4-yr College Degree	2	40.0 %
Total	5	100%

Hear about from:

	NJ	%
TV	2	40.0 %
Newspaper/Magazine	3	60.0 %
Total	5	100%

Total calling for themselves:
Service Selected

	NJ	%
Counseling	4	80.0 %
Material	1	20.0 %
Total	5	100%

Sent NRT :

	NJ	%
Sent NRT	5	100.0 %
Total	5	100%

Calls by Date :

	NJ	%
06/01/2014		
06/02/2014		
06/03/2014	1	20.0 %
06/04/2014	1	20.0 %
06/05/2014		
06/06/2014		
06/07/2014		
06/08/2014		
06/09/2014		
06/10/2014	2	40.0 %
06/11/2014	1	20.0 %
06/12/2014		
06/13/2014		
06/14/2014		
06/15/2014		
06/16/2014		
06/17/2014		
06/18/2014		
06/19/2014		
06/20/2014		
06/21/2014		
06/22/2014		
06/23/2014		
06/24/2014		
06/25/2014		
06/26/2014		
06/27/2014		
06/28/2014		
06/29/2014		
06/30/2014		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 30Jun2014

Cumulative Total

	NJ
Cumulative Total	175

Language Line Called :

	NJ	%
Cantonese	6	3.4 %
Vietnamese	7	4.0 %
Mandarin	42	24.0 %
Korean	120	68.6 %
Total	175	100%

Called For :

	NJ	%
Smoker	163	93.1 %
Proxy	12	6.9 %
Total	175	100%

Age:

	NJ	%
18-24	1	0.6 %
25-44	35	20.0 %
44-65	103	58.9 %
65+	31	17.7 %
Unknown	5	2.9 %
Total	175	100%

Gender :

	NJ	%
Male	146	83.4 %
Female	28	16.0 %
Do not know	1	0.6 %
Total	175	100%

Education :

	NJ	%
Grades 1-8	10	5.7 %
Grades 9-12	14	8.0 %
High School Diploma	35	20.0 %
Some College or	13	7.4 %
2-yr College Degree	4	2.3 %
4-yr College Degree	75	42.9 %
Postgraduate Degree	11	6.3 %
Do not know	13	7.4 %
Total	175	100%

Hear about from:

	NJ	%
TV	5	2.9 %
Other	8	4.6 %
Newspaper/Magazine	132	75.4 %
Internet/Social Media	6	3.4 %
Friend/Family	24	13.7 %
Total	175	100%

Total calling for themselves:
Service Selected

	NJ	%
No Service	1	0.6 %
Counseling	142	87.1 %
Material	20	12.3 %
Total	163	100%

Sent NRT :

	NJ	%
Sent NRT	153	87.4 %
Not Sent NRT	22	12.6 %
Total	175	100%