

Asian Quitline Report

01Jun2014 -- 30Jun2014

Total	
	MD
Total	5

Language Line Called :

	MD	%
Korean	4	80.0 %
Mandarin	1	20.0 %
Total	5	100%

Called For :

	MD	%
Smoker	5	100.0 %
Total	5	100%

Age :

	MD	%
25-44	1	20.0 %
44-65	3	60.0 %
65+	1	20.0 %
Total	5	100%

Gender :

	MD	%
Male	3	60.0 %
Female	2	40.0 %
Total	5	100%

Education :

	MD	%
Some College or	2	40.0 %
4-yr College Degree	2	40.0 %
Postgraduate Degree	1	20.0 %
Total	5	100%

Hear about from:

	MD	%
Other	1	20.0 %
Newspaper/Magazine	4	80.0 %
Total	5	100%

Total calling for themselves:
Service Selected

	MD	%
Counseling	5	100.0 %
Total	5	100%

Sent NRT :

	MD	%
Sent NRT	5	100.0 %
Total	5	100%

Calls by Date :

	MD	%
06/01/2014		
06/02/2014		
06/03/2014	1	20.0 %
06/04/2014	1	20.0 %
06/05/2014		
06/06/2014		
06/07/2014		
06/08/2014		
06/09/2014		
06/10/2014		
06/11/2014	2	40.0 %
06/12/2014	1	20.0 %
06/13/2014		
06/14/2014		
06/15/2014		
06/16/2014		
06/17/2014		
06/18/2014		
06/19/2014		
06/20/2014		
06/21/2014		
06/22/2014		
06/23/2014		
06/24/2014		
06/25/2014		
06/26/2014		
06/27/2014		
06/28/2014		
06/29/2014		
06/30/2014		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 30Jun2014

Cumulative Total	
	MD
Cumulative Total	167

Language Line Called :

	MD	%
Cantonese	4	2.4 %
Mandarin	23	13.8 %
Korean	121	72.5 %
Vietnamese	19	11.4 %
Total	167	100%

Called For :

	MD	%
Smoker	160	95.8 %
Proxy	7	4.2 %
Total	167	100%

Age:

	MD	%
18-24	1	0.6 %
25-44	31	18.6 %
44-65	116	69.5 %
65+	12	7.2 %
Unknown	7	4.2 %
Total	167	100%

Gender :

	MD	%
Male	149	89.2 %
Female	17	10.2 %
Do not know	1	0.6 %
Total	167	100%

Education :

	MD	%
Never attended	1	0.6 %
Grades 1-8	15	9.0 %
Grades 9-12	6	3.6 %
High School Diploma	45	26.9 %
Some College or	24	14.4 %
2-yr College Degree	8	4.8 %
4-yr College Degree	54	32.3 %
Postgraduate Degree	6	3.6 %
Do not know	8	4.8 %
Total	167	100%

Hear about from:

	MD	%
Friend/Family	11	6.6 %
Other	7	4.2 %
Newspaper/Magazine	141	84.4 %
TV	3	1.8 %
Internet/Social Media	5	3.0 %
Total	167	100%

Total calling for themselves:
Service Selected

	MD	%
Material	15	9.4 %
Counseling	145	90.6 %
Total	160	100%

Sent NRT :

	MD	%
Not Sent NRT	13	7.8 %
Sent NRT	154	92.2 %
Total	167	100%