

Asian Quitline Report

01Jun2014 -- 30Jun2014

Total

	MA
Total	3

Language Line Called :

	MA	%
Vietnamese	1	33.3 %
Cantonese	1	33.3 %
Korean	1	33.3 %
Total	3	100%

Called For :

	MA	%
Smoker	3	100.0 %
Total	3	100%

Age :

	MA	%
25-44	1	33.3 %
44-65	2	66.7 %
Total	3	100%

Gender :

	MA	%
Male	3	100.0 %
Total	3	100%

Education :

	MA	%
High School Diploma	1	33.3 %
Some College or	1	33.3 %
2-yr College Degree	1	33.3 %
Total	3	100%

Hear about from:

	MA	%
Newspaper/Magazine	2	66.7 %
TV	1	33.3 %
Total	3	100%

Total calling for themselves:
Service Selected

	MA	%
Material	1	33.3 %
Counseling	2	66.7 %
Total	3	100%

Sent NRT :

	MA	%
Sent NRT	3	100.0 %
Total	3	100%

Calls by Date :

	MA	%
06/01/2014		
06/02/2014		
06/03/2014		
06/04/2014	1	33.3 %
06/05/2014		
06/06/2014		
06/07/2014		
06/08/2014		
06/09/2014		
06/10/2014		
06/11/2014	1	33.3 %
06/12/2014	1	33.3 %
06/13/2014		
06/14/2014		
06/15/2014		
06/16/2014		
06/17/2014		
06/18/2014		
06/19/2014		
06/20/2014		
06/21/2014		
06/22/2014		
06/23/2014		
06/24/2014		
06/25/2014		
06/26/2014		
06/27/2014		
06/28/2014		
06/29/2014		
06/30/2014		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 30Jun2014

Cumulative Total

	MA
Cumulative Total	40

Language Line Called :

	MA	%
Mandarin	19	47.5 %
Vietnamese	8	20.0 %
Korean	1	2.5 %
Cantonese	12	30.0 %
Total	40	100%

Called For :

	MA	%
Proxy	6	15.0 %
Smoker	34	85.0 %
Total	40	100%

Age:

	MA	%
25-44	10	25.0 %
44-65	24	60.0 %
65+	5	12.5 %
Unknown	1	2.5 %
Total	40	100%

Gender :

	MA	%
Male	33	82.5 %
Female	7	17.5 %
Total	40	100%

Education :

	MA	%
Grades 1-8	13	32.5 %
Grades 9-12	7	17.5 %
High School Diploma	5	12.5 %
Some College or	3	7.5 %
2-yr College Degree	3	7.5 %
4-yr College Degree	5	12.5 %
Postgraduate Degree	1	2.5 %
Do not know	3	7.5 %
Total	40	100%

Hear about from:

	MA	%
Friend/Family	6	15.0 %
Newspaper/Magazine	27	67.5 %
Non-Profit	1	2.5 %
TV	1	2.5 %
Other	3	7.5 %
Radio	1	2.5 %
Internet/Social Media	1	2.5 %
Total	40	100%

Total calling for themselves:
Service Selected

	MA	%
Material	6	17.6 %
Counseling	28	82.4 %
Total	34	100%

Sent NRT :

	MA	%
Sent NRT	30	75.0 %
Not Sent NRT	10	25.0 %
Total	40	100%